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Question 1

Question Type: MultipleChoice

Email marketers notice that all of their email deliveries are being placed into an undeliverable state or retry pending status.

After performing the preliminary analysis on the Adobe Campaign instance, the entry below is found in the log file.

Fri Jul 19 13:12:08 UTC 2019 Critical Error: AC Mid Server not responding.

Which two steps should the Campaign Classic Developer take to understand more about the situation and the root cause of the failures? (Choose 2)

Options:

A- Troubleshoot network connectivity between marketing and mid-sourcing instances

B- Restart the marketing instance

C- Restart mid-sourcing instances

D- Check the status of the marketing instance from /nl/jsp/monitor.jsp

E- Check the status of the mid-sourcing instance from /nl/jsp/monitor.jsp

Answer:

A, E

Question 2

Question Type: MultipleChoice

An instance is configured for high availability and redundancy.

Which two areas allow the Adobe Campaign Classic Developer to determine the number of workflow servers set up for this instance? (Choose 2)

Options:

A- Processes list in the Monitoring page

B- 'Xtk_WorkflowServer' option

C- 'default affinity' attribute in Workflow properties

D- Workflow HeatMap tab of the Monitoring page

E- Deployment wizard

Answer:

C, D

Question 3

Question Type: MultipleChoice

An Adobe Campaign Classic Developer is creating a web service to communicate with a website. The Developer needs to create a SOAP call. Which XML code should the Campaign Classic Developer use to set up this call?

A)

```
<method name="GenerateForm" static="true">
<parameters>
<param name="email" type="string" desc="Email of recipient"/>
<param name="result" type="string" inout="out" desc="Result "/>
</parameters>
</method>
```

B)

```
<methods>
<method name="GenerateForm" static="true">
<param name="email" type="string" desc="Email of recipient"/>
<param name="result" type="string" inout="out" desc="Result "/>
</method>
</methods>
```

C)

```
<methods>
<method name="GenerateForm" static="true">
<elements>
<attribute name="email" type="string" desc="Email of recipient"/>
<attribute name="result" type="string" inout="out" desc="Result "/>
</elements>
</method>
</methods>
```

D)

```
<methods>
<method name="GenerateForm" static="true">
<parameters>
<param name="email" type="string" desc="Email of recipient"/>
<param name="result" type="string" inout="out" desc="Result "/>
</parameters>
</method>
</methods>
```

Options:

A- Option A

B- Option B

C- Option C

D- Option D

Answer:

B

Question 4

Question Type: MultipleChoice

An Adobe Campaign Classic Developer has a report from a third party about a push notification. A record must be added to the broadLogRcp inside Adobe Campaign Classic. Which code should be written to meet this requirement?

Options:

A- var xmlQuery = ; xtk.sessJon.Write(xmlQuery);

B- var xmlQuery = ; xtk.sessJon.Write(xmlQuery);

C- var xmlQuery = ; xtk.sessJon.Write(xmlQuery);

D- var xmlQuery = ; xtk.sessJon.Write(xmlQuery);

Answer:

B

Question 5

Question Type: **MultipleChoice**

A Campaign instance is configured with every module installed. When creating a custom Target mapping for this instance, the 'Extensions' window allows additional schemas to be generated.

Which two optional modules allow additional schemas to be generated? (Choose 2)

Options:

A- Marketing resources

B- Offer engine

C- Online surveys

D- Deliverability monitoring

E- Transactional message control

Answer:

B, C

Question 6

Question Type: MultipleChoice

A Campaign Classic Developer wants to monitor which variables are being passed through a workflow to begin debugging a JavaScript activity. To begin, the Developer needs to see all of the eventVariables that are available at each stage of the workflow by task.

During execution of a workflow, which action should the Adobe Campaign Classic Developer take to show which eventVariables are being passed throughout the workflow?

Options:

A- Display progression information

B- Keep the result of interim populations between the two executions

C- Audit messages in the journal

D- Display the tasks and the log

Answer:

D

Question 7

Question Type: MultipleChoice

An Adobe Campaign Classic Developer needs to configure the Interaction module to improve performance when determining offer eligibility. Which aspect of the configuration should the Developer configure to achieve this goal?

Options:

A- Offer content

B- Presentation rules

C- Catalog

D- Weights

Answer:

C

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