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Question 1

Question Type: MultipleChoice

Which of the following terms refers to an integrated approach of simultaneously selling to consumers through multiple distribution channels?

Options:

- A- Omni-channel
- B- Multi-channel
- C- Business-to-consumer (B2C)
- D- E-commerce

Answer:

B

Question 2

Question Type: MultipleChoice

Which of the following sets of elements are the major components of inventory carrying cost?

Options:

- A- Capital, storage space, inventory service, transportation
- B- Storage space, inventory service, inventory risk, transportation
- C- Capital, storage space, inventory service, inventory risk
- D- Capital, storage space inventory service, distribution

Answer:

C

Question 3

Question Type: MultipleChoice

A motor carrier is in a dispute with a customer over who is responsible for unloading goods at the customer's location. Which of the following documents would be used to resolve the dispute?

Options:

- A- Freight bill
- B- Bill of lading (B/L)
- C- Routing guide
- D- Domestic terms of sale

Answer:

D

Question 4

Question Type: MultipleChoice

A warehouse manager is performing an ABC segmentation of the products in the warehouse Based on the three items shown below, what is the correct warehouse segmentation for these items from the warehouse manager's perspective?

Product	Units sold per month	# Orders per month
X	10,000 units	10
Y	1,000 units	40
Z	5,000 units	200

Options:

A- A = Product X, B = Product Z, C = Product Y

B- A= Product Y, B = Product Z C = Product X

C- A= Product Z, B = Product Y, C = Product X

D- A = Product Z, B = Product X. C = Product Y

Answer:

A

Question 5

Question Type: MultipleChoice

A company calculating shipping volume in unit load device containers is focusing on which mode of transportation'?

Options:

A- Trucking

B- Ocean shipping

C- Air freight

D- Barges

Answer:

C

Question 6

Question Type: MultipleChoice

A logistics manager is asked to perform a total cost analysis for the organization. Which of the following trade-offs is critical to consider?

Options:

- A- Inventory carrying costs vs. production costs
- B- Distribution costs vs. order processing costs
- C- Transportation costs vs. inventory carrying costs
- D- Landed costs vs. production costs

Answer:

C

Question 7

Question Type: MultipleChoice

Which of the following ships are specifically designed to carry ISO shipping containers?

Options:

- A- Break-bulk freighter

B- Roll-on/roll-off (RORO) vessel

C- Dry-bulk freighter

D- Cellular vessel

Answer:

A

Question 8

Question Type: MultipleChoice

An American company that ships bulk product manufactured in Asia and sold in Europe may consider which of the following intermodal practices to help minimize total transportation costs?

Options:

A- Rail bridge

B- Last mile delivery

C- Landway

D- Land bridge

Answer:

A

Question 9

Question Type: MultipleChoice

One characteristic that could make it challenging for a foreign company to penetrate the United States (U S.) market is that the U.S. often has:

Options:

- A-** refused to cooperate on sustainability initiatives.
- B-** adopted multiple standards that are state specific.
- C-** eliminated all foreign/free trade zones (FTZs) outside of sea ports.
- D-** followed Customs Trade Partnership Against Terrorism (C-TPAT) rules.

Answer:

C

Question 10

Question Type: MultipleChoice

Which of the following port-related issues constitutes the greatest challenge when considering the use of post-panamax container ships?

Options:

A- Number of ships available

B- Available workforce

C- Railway connections

D- Bridge clearance

Answer:

D

Question 11

Question Type: MultipleChoice

A transit privilege permits a shipper to:

Options:

- A-** enter a foreign/free trade zone (FTZ) to perform transportation services.
- B-** avoid paying tariffs to local authorities.
- C-** temporarily stop a shipment to physically transform products.
- D-** stop at any port of call without prior notification.

Answer:

A

Question 12

Question Type: MultipleChoice

A logistics company operates 10 distribution centers in China totaling 20 million square meters of floor space. Based on the typical utilization factors, how many total square meters are devoted to storage?

Options:

A- 5 million

B- 10 million

C- 15 million

D- 20 million

Answer:

A

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