



Free Questions for C_C4H225_12 by actualtestdumps

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Question 1

Question Type: MultipleChoice

You want to create a trigger in order to send a password reset email. Which data management option do you need?

Options:

- A- External Event
- B- Predict Data Sources
- C- Form Settings > Opt-in invitations and settings
- D- Field Editor

Answer:

A

Question 2

Question Type: MultipleChoice

What do you use to personalize the First Name field with fallback text if the field is empty? Note: There are 2 correct Answer: to this question.

Options:

- A- Emarsys Scripting Language
- B- Link Editor
- C- Personalization token
- D- Manage optional content

Answer:

A, C

Question 3

Question Type: MultipleChoice

What data collection commands does Web Extend support? Note: There are 3 correct Answer: to this question.

Options:

- A- Purchase
- B- SetCustomerId
- C- Review
- D- SetPassword
- E- Go

Answer:

A, B, E

Question 4

Question Type: MultipleChoice

You want to display different content for your female and male contacts in your email campaign. Which function do you use?

Options:

- A- Predict Recommendation settings
- B- Product source
- C- Block targeting
- D- Open Block Style settings

Answer:

C

Question 5

Question Type: MultipleChoice

You want to connect your own hosted databases to SAP Emarsys Customer Engagement using Relational Data Service (RDS). Which of the following connection types require a certificate authority (CA)? Note: There are 3 correct Answer: to this question.

Options:

- A- Google BigQuery
- B- Amazon Redshift

- C- Snowflake
- D- PostgreSQL
- E- MySQL

Answer:

A, D, E

Question 6

Question Type: MultipleChoice

When the frequency cap is activated, which email types count toward the cap?

Options:

- A- All email opened will add to the frequency count for each contact.
- B- All email types will add to the frequency count for each contact.
- C- All email types except transactional will add to the frequency count for each contact.
- D- Event-triggered (transactional) will add to the frequency count for each contact.

Answer:

C

Question 7

Question Type: MultipleChoice

You want to prevent a specific coffee brand, "GALLO", from being recommended on your website, although it will still be available to purchase. How can you do this?

Options:

- A- Set available to false in product catalog for all products the brand.
- B- Use command (['exclude', 'brand', 'is', 'ALL']) on all pages.
- C- Use command (['include', 'brand', 'is', 'GALLO']) when requesting recommendations on coffee product's pages.
- D- Use command (['exclude', 'brand', 'is', 'GALLO']) when requesting recommendations on coffee products' pages.

Answer:

D

Question 8

Question Type: MultipleChoice

You want to import sales data into Smart Insight on a regular basis. What is the recommended frequency?

Options:

A- Real-time

B- Weekly

C- Hourly

D- Daily

Answer:

D

Question 9

Question Type: MultipleChoice

You want to exclude domains and email addresses that should not be contacted via email at all. Which option do you need from this list?

Options:

A- Bounce management

B- Internal blocklist

C- Frequency cap

D- Reply management

Answer:

B

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