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Question 1

Question Type: MultipleChoice

A company requests a new banner component that should conform to company design standards. Details on what the authoring dialog experience should be have not been provided.

Which two additional pieces of information should the Business Practitioner clarify for the developer? (Choose two.)

Options:

- A- Content model
- B- Selectable fields
- C- Editable elements
- D- Workflow model

Answer:

A, B

Question 2

Question Type: MultipleChoice

Which AEM feature provides support for content editing of single-page applications?

Options:

- A- SPA Editor
- B- SPA Blueprint
- C- Fluid Experiences
- D- AEM Assets

Answer:

A

Question 3

Question Type: MultipleChoice

How should a Business Practitioner integrate Adobe Sensei with AEM for Smart tag feature?

Options:

- A- Use Smart Content Service configuration
- B- Use Custom configuration to set up the Integration
- C- Use Adobe Sensei configuration
- D- Use Adobe launch to integrate Adobe Sensei

Answer:

D

Question 4

Question Type: MultipleChoice

A content author receives a request to build a new page with content that includes images and layout that exists on other pages. The page must be built using the existing content.

What should the Business Practitioner recommend to meet this requirement?

Options:

- A- Clone an experience fragment template
- B- Leverage the content fragment reference component
- C- Author the content directly on the page
- D- Leverage the experience fragment reference component

Answer:

B

Question 5

Question Type: MultipleChoice

A customer wants to implement social media pixels directly on AEM templates What should the Business Practitioner recommend?

Use Adobe Hunch

Options:

- B- Add an Adobe Analytics cloud configuration

C- Add an Adobe Target cloud configuration

D- Use Adobe AEM Contexthub

Answer:

C

Question 6

Question Type: MultipleChoice

An IT company gets a new project. The sponsors want to know whether everything they are asking for can be completed within their time constraints and budget. What should the Business Practitioner recommend to meet these requirements?

Options:

A- Use AEM projects

B- Develop in MVP plan

C- Perform risk assessment

D- Onboard trained technical resources

Answer:

D

Question 7

Question Type: MultipleChoice

A Business Practitioner needs to deactivate content that is published in production. Where should the deactivation workflow be initiated?

Options:

A- On the dispatcher

B- On the author

C- On the CDN

D- On the publish

Answer:

B

Question 8

Question Type: MultipleChoice

A customer wants to add a field to the properties of all existing and new assets in AEM Assets to capture the asset rating. After the team uploads an asset the review team needs to go through the uploaded assets and fill in the ratings.

How should the Business Practitioner meet this requirement?

Options:

- A- Build a new schema with the rating property via the Metadata Schemas tool
- B- Create a new schema with the rating property via the Folder Metadata Schemas tool
- C- Build a new profile with the rating property for assets via the Metadata Profiles tool
- D- Create a new profile with the rating property via the Image Profiles tool

Answer:

C

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