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# Question 1

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**Question Type:** MultipleChoice

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A customer with multi-regional offices wants to create a website. The digital marketing team wants the content to be created once so that it can be re-used on other sites. The regional offices are allowed to make variations to the website without modifying the core information supplied by the head office.

Which feature should the Business Practitioner recommend?

## Options:

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- A- Launches
- B- Content as a Service
- C- Live Copy
- D- Language Copy

## Answer:

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C

## Question 2

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**Question Type:** MultipleChoice

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Regarding performance, what are the Adobe recommended response Time guidelines for uneached HTML requests?

### Options:

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- A- 30% of the requests for pages should have a response in less than 100ms.
- B- 70% of the requests for pages should have a response in less than 100mt
- C- 20% of the requests for pages should have a response in less than1 second.
- D- No pages should respond slower than an elapsed period o' 500ms.

### Answer:

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B

## Question 3

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**Question Type:** MultipleChoice

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The marketing team runs a campaign that starts at midnight. The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.

What should the Business Practitioner recommend?

**Options:**

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- A- Run 'Request for Activation' workflow and specify the campaign start time in the workflow title
- B- Set On Time to the campaign start hours in On/Off Time section of page properties
- C- Schedule Later Publication via the Manage Publication wizard

**Answer:**

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A

## Question 4

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**Question Type: MultipleChoice**

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You are running through an AEM Assets Discovery Checklist for your customer. Their main concerns are low downtime and minimum latency issues. What are two most important questions that you can ask the customer to best address their concerns? Choose two.

### Options:

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- A- What is the typical network connectivity for users accessing AEM?
- B- Do you have asset review/approval workflows?
- C- What hours are considered 'off-peak' for your content authors?
- D- Do you intend to use Creative Cloud integration?
- D- What are the types of assets to be migrated?

### Answer:

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A, C

## Question 5

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### Question Type: MultipleChoice

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A content manager has many assets that the team is working to upload into AEM. Multiple users are responsible for adding the assets. Each asset must be uploaded only once.

What should the Business Practitioner update?

**Options:**

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- A- Day CQ DAM Create Asset
- B- Digital Rights Management
- C- Asset View Servlet
- D- Day CQ DAM Asset Upload Restriction

**Answer:**

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D

## Question 6

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**Question Type: MultipleChoice**

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A customer needs to update their live site when the author triggers any content activation. What should a Business Practitioner recommend be configured?

**Options:**

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- A- Dispatcher Flush Agent

- B- Static Replication Agent
- C- Chain Replication Agent
- D- Reverse Replication Agent

**Answer:**

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C

## Question 7

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**Question Type:** MultipleChoice

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An AEM project (i.e. Myproject) has been deleted. What would happen to the groups (Myproject Owners, Myproject Editors and Wyproject Observers) associated with the deleted project?

**Options:**

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- A- These groups will be marked as disabled and only visible to administrators.
- B- These groups will remain in AEM until the instance is restarted.
- C- These groups will remain in AEM and require manual deletion by administrators.

**D-** These groups will be deleted immediately upon project deletion.

**Answer:**

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C



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