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Question 1

Question Type: MultipleChoice

While navigating from one page to another, two server calls are sent with each click. The one has a link type of `Link_External` which is used only for External Link

Which variable should be modified to resolve the issue with the extra server call?

Options:

- A) `s, linkInternalFilters`
- B) `s, trackExternalLinks`
- C) `s.linkExternalFilters`
- D) `s.trackInternalLinks`

Answer:

A

Question 2

Question Type: MultipleChoice

Adobe Experience Platform Launch has been implemented using asynchronous deployment.

When does a rules fire if it is configured to trigger on a "Page Bottom" event?

Options:

- A) If the load browser event has already occurred
- B) Just before the library is loaded
- C) when the DOMContentLoaded browser event occurs
- D) Immediately when the library is loaded

Answer:

C

Question 3

Question Type: MultipleChoice

Ah Adobe Analytics report shows a big percentage of breakdown values as "Other".

What could be the reason for this problem?

Options:

- A) Conversion event fires without a conversion variable
- B) Using segments in which in the rule is disabled
- C) Pages fire outside URL filters
- D) Unclassified data in classification reports

Answer:

B

Question 4

Question Type: MultipleChoice

While navigating from one page to another, two server calls are sent with each click. The one has a link type pf `Ink_e"` which is used only for Exist Link

Which variable should be modified to resolved the issue with the extra server call?

Options:

- A) s, linkInternalFilters
- B) s,trackExiyLinks
- C) s.linkExternalFilters
- D) s.trackinternall;inks

Answer:

A

Question 5

Question Type: MultipleChoice

Adobe Experience Platform Launch has been implemented using asynchronous deployment.

When does a rules fire if it is configured to trigger on a "Page Bottom" event?

Options:

- A) If the load browser event has already occurred
- B) Just before the library is loaded
- C) when the DOMContentLoaded browser event occurs
- D) Immediately when the library is loaded

Answer:

C

Question 6

Question Type: MultipleChoice

Ah Adobe Analytics report shows a big percentage of breakdown values as "Other".

What could be the reason for this problem?

Options:

- A) Conversion event fires without a conversion variable
- B) Using segments in which in the rule is disabled
- C) Pages fire outside URL filters
- D) Unclassified data in classification reports

Answer:

B

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