Free Questions for AD0-E201 by dumpshq

Shared by Knowles on 29-01-2024

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Question 1

Question Type: MultipleChoice

Your is the contains many links to external sites. You do not want to track all exist liks, but only report on a specific subnet of them.

Adobe Analytics has the following configuration:

```
s.trackExternalLinks=true;
s.linkInternalFilters="javascript:,mysite.com";
s.linkExternalFilters="site1.com,site2.com,site3.com/partners";
s.linkLeaveQueryString=false;
```

Which two links are considered external links? (Choose two.)

A)

```
&lt;a href="https://www.mysite.com"&gt;Home&lt;/a&gt;
```

B)

```
&lt;a href="https://www.site3.com"&gt;Partner Portal&lt;/a&gt;
```

C)

```
&lt;a href="https://www.site1.com"&gt;Follow us&lt;/a&gt;
```

D)

```
&lt;a href="https://www.site3.com/partners/offer.html"&gt;Offers&lt;/a&gt;
```

E)

```
&lt;a href="/careers/job_list.html"&gt;Careers&lt;/a&gt;
```

Options:

A- Option A

B- Option B

C- Option C

D- Option D

Answer:

B, D

Question 2

Question Type: MultipleChoice

Some variables are being populated correctly in you implementation and others are not

Which of the displayed variables uses the correct case?

Options:

A- s.channel-Help

B- s.PageType-Cprt'

C- s.Pagename-'Homepage

D- s.purchased-1234567899'

Answer:

C

Question 3

Question Type: MultipleChoice

In a single Page Application (SPA), which event is type is unsupported for triggering a rule when a user goes from one view to another?

Options:

A- Direct Call

B- Page Bottom

C- Custom Event

D- History Change

Answer:

A

Question 4

Question Type: MultipleChoice

Adobe Experience Platform Launch has been implemented using asynchronous deployment.

When does a rules fire if it is configured to trigger on a "Page Bottom" event?

Options:

A- If the load browser event has already occurred

B- Just before the library is loaded

C- when the DOMContentLoaded browser event occurs

D- Immediately when the library is loaded

Answer:

C

Question 5

Question Type: MultipleChoice

A client has customer data stored in a customer relationship management (CRM) database and wants to leverage that data in Adobe Analytics.

What is the name of the Adobe Core Services feature that will meet this need?

Options:

A- Customer Attributes

B- Audiences

C- Experience Cloud ID Service

D- Customer Activation

Answer:

A

Question 6

Question Type: MultipleChoice

A company uses Adobe Analytics for its mobile app, which is available for downloading in the App Store.

Which type of metrics should be used to display how much time elapses between installation and an initial in-app purchase?

Options:

A- Revenue

B- Time to Complete

C- Lifetime value

D- App Events

Answer:

B

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