Free Questions for AD0-E307 by certsinside

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Question 1

Question Type: MultipleChoice

A workflow log indicates an incompatible document type error on a union activity. How should a campaign

business practitioner verify the union activity inputs are based on?

Options:

A- The union activity's inputs are based on the same target mapping

B- The union activity's inputs are based on the same filtering dimension

C- The union activity's inputs are based on the same targeting dimension

D- The union activity's inputs are based on the same global dictionary

Answer:

C

Question 2

Question Type: MultipleChoice

A new sample file is needed for a data loading process with a new layout. You have clicked auto detect format.

What step you should take?

Options:

A- Load a file from your local machine to test the format

B- Verify the file format, specifically date formats that need to be set correctly

C- You can move forward, auto detect formats the file properly

D- You should create a new data loading process and leave the original intact for future use

Answer:

B

Question 3

Question Type: **MultipleChoice**

What is the value for status and state of the edit options when a campaign reaches the schedule end date?

Options:

A- Finished and can no longer be edited

B- Finished but can still be edited

C- Completed and can no longer be edited

D- Completed but can still be edited

Answer:

D

Question 4

Question Type: MultipleChoice

In which scenario can a business practitioner save time when using a campaign template?

Options:

A- When using unique workflow logic

B- When using same workflow logic

C- When sending the same email delivery

D- When contacting the same address

Answer:

B

Question 5

Question Type: MultipleChoice

An additional workflow is needed for a campaign. Which step should a campaign business practitioner take to meet this requirement?

Options:

A- Click the add new workflow icon from the targeting and workflow tabs

B- Add to the existing workflow instead of creating another workflow

C- Add additional workflows as a technical workflow and add a note to the campaign on where to find them

D- Create a new campaign because more than one workflow cannot be added

Answer:

A

Explanation:

CMP_Orchestrate_campaigns_Setting_up_marketing_campaigns.html

Question 6

Question Type: MultipleChoice

How would you ensure a delivery is NOT sent to multiple recipients with the same email address?

Options:

A- Place a deduplication activity prior to the delivery

B- Place a union activity prior to the delivery

C- Place a change dimension activity prior to the delivery

D- Place a split activity prior to the delivery

Answer:

A

Question 7

Question Type: MultipleChoice

Which is mandatory when creating a new campaign?

Options:

A- Label

B- Start date

C- Plan

D- Channel

Answer:

A

Explanation:

CMP_Orchestrate_campaigns_Setting_up_marketing_campaigns.html

Question 8

Question Type: MultipleChoice

A workflow supervisors group is assigned to a workflow. In which instance is the workflow supervisors group

notified?

Options:

A- When a workflow deploys

B- When a workflow has thrown an error

C- When a workflow is taking a long time to run

D- When a delivery has changed

Answer:

B

Question 9

Question Type: MultipleChoice

What should a campaign business practitioner add to a workflow that needs an additional data appended to

target population?

Options:

A- Add a list update to the workflow

B- Add a data import step to the workflow

C- Add an enrichment to the workflow

D- Add an intersection to the workflow

Answer:

B

Explanation:

WKF_Repository_of_activities_Targeting_activities.html#Adding_data

Question 10

Question Type: MultipleChoice

How should a campaign business practitioner send a proof to a seed list?

Options:

A- Proofs are sent automatically to seed lists before a delivery is sent

B- Select the appropriate target in the send proof menu

C- A proof cannot be sent to the seed list, only the actual delivery

D- Enter a seed list address in the "To:" text box

Answer:

B

Explanation:

DLV_Using_seed_addresses_About_seed_addresses.html

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