



**Free Questions for AD0-E312 by dumpsheet**

**Shared by Maxwell on 07-06-2022**

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# Question 1

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## Question Type: MultipleChoice

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A Campaign developer receives a request to attach a file to each email in a campaign.

There are three variations of the attachment. The filename to be attached must be based on a recipient-level derived field: attachmentSegment. The derived field is created in an enrichment activity and carried through as additional data with the target population.

The developer will select File Name is Computed during delivery for each message and use a computed filename.

How should the developer set the attachment computed filename for the three attachments located in the C: \tosend directory?

### Options:

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- A) C:\tosend\ <%= targetData. attachmentSegment %>.pdf
- B) C:\tosend\ <%= additonalData. attachmentSegment %>.pdf
- C) C:\tosend\ <%= recipient.attachmentSegment %>.pdf
- D) C:\tosend\<%= enrichmentData. attachmentSegment %>.pdf

### Answer:

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A

## Question 2

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**Question Type:** MultipleChoice

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A Campaign developer is configuring a direct mail delivery.

The Campaign developer selects "By data groupings" when configuring the control group sampling within the delivery.

What is the reason for this configuration?

### Options:

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- A) By data groupings associates the campaign with a pre-selected control group population.
- B) The sampling will take the same number of records within each data grouping identified.
- C) Data is sorted by the data groupings attribute before the sample is pulled from the target population.
- D) The control group and the target group are extracted as separate files once the delivery executes.

### Answer:

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B

## Question 3

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### Question Type: MultipleChoice

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A Campaign developer is creating a flag to identify recipients who have specified date of birth. The Campaign developer codes the expression as follows in an enrichment activity:

```
lif([target/birthDate] is null, 'N', 'Y')
```

When the developer goes to save the expression, the following error displays: Element 'birthDate' unknown (see definition of schema 'Recipients (nms:recipient)')

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The path '/target/birthDate' is invalid in schema 'Enrichment 2 (temp:enrich2-src)'.

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Unable to parse expression 'lif([target/birthDate] is null, 'N' Y)' What is the problem with this expression?

### Options:

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- A) The condition is null is NOT valid in expressions
- B) target is not a valid schema

C) target/birthDate is missing the @ before birthDate

D) lif() is an invalid function

**Answer:**

---

C

## Question 4

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**Question Type: MultipleChoice**

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A Campaign developer receives a request to attach a file to each email in a campaign.

There are three variations of the attachment. The filename to be attached must be based on a recipient-level derived field: attachmentSegment. The derived field is created in an enrichment activity and carried through as additional data with the target population.

The developer will select File Name is Computed during delivery for each message and use a computed filename.

How should the developer set the attachment computed filename for the three attachments located in the C: \tosend directory?

**Options:**

---

- A) C:\tosend\ <%= targetData. attachmentSegment %>.pdf
- B) C:\tosend\ <%= additonalData. attachmentSegment %>.pdf
- C) C:\tosend\ <%= recipient.attachmentSegment %>.pdf
- D) C:\tosend\<%= enrichmentData. attachmentSegment %>.pdf

**Answer:**

---

A

## Question 5

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**Question Type:** MultipleChoice

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A Campaign developer is creating a flag to identify recipients who have specified date of birth. The Campaign developer codes the expression as follows in an enrichment activity:

```
lif([target/birthDate] is null, 'N', 'Y')
```

When the developer goes to save the expression, the following error displays: Element 'birthDate' unknown (see definition of schema 'Recipients (nms:recipient)')

-----

The path '/target/birthDate' is invalid in schema 'Enrichment 2 (temp:enrich2-src)'.

-----

Unable to parse expression 'lif([Itarget/birthDate] is null, 'N' Y)' What is the problem with this expression?

**Options:**

---

- A) The condition is null is NOT valid in expressions
- B) target is not a valid schema
- C) target/birthDate is missing the @ before birthDate
- D) lif() is an invalid function

**Answer:**

---

C

## Question 6

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**Question Type: MultipleChoice**

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A Campaign developer is configuring a direct mail delivery.

The Campaign developer selects "By data groupings" when configuring the control group sampling within the delivery.

What is the reason for this configuration?

**Options:**

---

- A) By data groupings associates the campaign with a pre-selected control group population.
- B) The sampling will take the same number of records within each data grouping identified.
- C) Data is sorted by the data groupings attribute before the sample is pulled from the target population.
- D) The control group and the target group are extracted as separate files once the delivery executes.

**Answer:**

---

B



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