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Question 1

Question Type: MultipleChoice

An Architect needs to design a data model for a company that runs Multi Brand Campaign (Multi Channel).

Recipients can be customers of more than brand customer and brand data will be delivered to Adobe Campaign in flat files extracted from an external database.

What should the Architect do?

Options:

- A- Create custom schemas for each channel and store all brand data.
- B- Extend the Recipient schema and import all data from customer and brand
- C- Create customer schemas for brand data and store customer data in Recipient
- D- Create custom schemas for all brand and customer data

Answer:

A

Question 2

Question Type: MultipleChoice

A customer requires a large amount of data to be imported in a short window of time from 15 different source tables, updating 8 different AC schemas. The tables require loading in a specific sequence to ensure data integrity.

The customer has a high-performance database serving Adobe Campaign which has significant spare CPU, memory capacity, and connections. Which solution should the Architect recommend?

Options:

- A-** Create multiple workflows to load data in each schema and master control workflow with subworkflow activities to call each in the right order, ensuring each subworkflow contains the minimum number of process and limited use of temp tables.
- B-** Design a technical workflow with multiple forked branches in a logical sequence each branch containing a javascript activity using StartWith Parameters method to call a workflows External signal process step in a separate workflow execution context.
- C-** Use multiple workflow servers with a load balancer, configure high and low priority wfserver affinities and leverage workflow instance configuration to distribute the load of the import workflow to high priority affinity.
- D-** Recommend an additional database node set up in an active-active cluster and use a dedicated workflow server to run a single master workflow on it exclusively using a workflow instance parameter.

Answer:

C

Question 3

Question Type: MultipleChoice

A customer reports that the campaign workflows are not running. When restarting or starting workflows the status changes to as Start/Restart requested and the Start. Pause buttons are disabled.

The Architect notices that all process are running as expected in the Monitoring Tab.

What is causing the issue?

Options:

- A- The operation Mgt workflow is not running and has been paused or failed.
- B- The wfserver process is set to autoStart" "false in the config-instance.xml file.
- C- The watchlog process was not started due to a configuration error.
- D- The campaign end date is in the past and therefore cannot start the workflow in it.

Answer:

D

Question 4

Question Type: MultipleChoice

A customer reports that data import, export and aggregation workflow take 3 to 4 hours each to complete, when they are scheduled to run before the campaign start. The is deploying the customer from starting campaigns on schedule.

Which two recommendations should the Architect make? (Choose two.)

Options:

- A- Avoid running more than the limit configured for workflows to execute simultaneously.
- B- Schedule data load and export technical workflows overnight or during off- peak hours.
- C- Check the execute in the engine option on all related workflows to run faster
- D- Execute unconditional stop to clear cache and restart the workflow that are slow
- E- Configure the severity in all workflow properties to Production/Critical to run on priority.

Answer:

C, D

Question 5

Question Type: MultipleChoice

A company currently manages their Adobe Campaign users via Active Directory (LDAP).

In the future, they will be required to utilize a TLS 1.0 provider that the currently use to authenticate users on other platforms.

What is the risks this approach.

Options:

- A- iDP server will not authenticate without a custom script.
- B- LDAP will not support TLS 1.0.
- C- Adobe IMS will not support upgrade from LDAP
- D- Adobe IMS will not work with their provider

Answer:

D

Question 6

Question Type: MultipleChoice

An Architect needs to design a data model for a company that runs Multi Brand Campaign (Multi Channel).

Recipients can be customers of more than brand customer and brand data will be delivered to Adobe Campaign in flat files extracted from an external database.

What should the Architect do?

Options:

- A- Create custom schemas for each channel and store all brand data.
- B- Extend the Recipient schema and import all data from customer and brand
- C- Create customer schemas for brand data and store customer data in Recipient
- D- Create custom schemas for all brand and customer data

Answer:

A

Question 7

Question Type: MultipleChoice

A customer reports that the campaign workflows are not running. When restarting or starting workflows the status changes to as Start/Restart requested and the Start. Pause buttons are disabled.

The Architect notices that all process are running as expected in the Monitoring Tab.

What is causing the issue?

Options:

- A- The operation Mgt workflow is not running and has been paused or failed.
- B- The wfserver process is set to autoStart" "false in the config-instance.xml file.
- C- The watchlog process was not started due to a configuration error.
- D- The campaign end date is in the past and therefore cannot start the workflow in it.

Answer:

D

Question 8

Question Type: MultipleChoice

A company currently manages their Adobe Campaign users via Active Directory (LDAP).

In the future, they will be required to utilize a TLS 1.0 provider that the currently use to authenticate users on other platforms.

What is the risks this approach.

Options:

- A- iDP server will not authenticate without a custom script.
- B- LDAP will not support TLS 1.0.
- C- Adobe IMS will not support upgrade from LDAP
- D- Adobe IMS will not work with their provider

Answer:

D

Question 9

Question Type: MultipleChoice

A customer requires a large amount of data to be imported in a short window of time from 15 different source tables, updating 8 different AC schemas. The tables require loading in a specific sequence to ensure data integrity.

The customer has a high-performance database serving Adobe Campaign which has significant spare CPU, memory capacity, and connections. Which solution should the Architect recommend?

Options:

- A-** Create multiple workflows to load data in each schema and master control workflow with subworkflow activities to call each in the right order, ensuring each subworkflow contains the minimum number of process and limited use of temp tables.
- B-** Design a technical workflow with multiple forked branches in a logical sequence each branch containing a javascript activity using StartWith Parameters method to call a workflows External signal process step in a separate workflow execution context.
- C-** Use multiple workflow servers with a load balancer, configure high and low priority wfserver affinities and leverage workflow instance configuration to distribute the load of the import workflow to high priority affinity.
- D-** Recommend an additional database node set up in an active-active cluster and use a dedicated workflow server to run a single master workflow on it exclusively using a workflow instance parameter.

Answer:

C

Question 10

Question Type: MultipleChoice

A customer reports that data import, export and aggregation workflow take 3 to 4 hours each to complete, when they are scheduled to run before the campaign start. The is deploying the customer from starting campaigns on schedule.

Which two recommendations should the Architect make? (Choose two.)

Options:

- A- Avoid running more than the limit configured for workflows to execute simultaneously.
- B- Schedule data load and export technical workflows overnight or during off- peak hours.
- C- Check the execute in the engine option on all related workflows to run faster
- D- Execute unconditional stop to clear cache and restart the workflow that are slow
- E- Configure the severity in all workflow properties to Production/Critical to run on priority.

Answer:

C, D

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