



Adobe AD0-E712 Practice Questions

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Question 1

Question Type: MultipleChoice

A merchant wants to offer a different price for some products to logged in customers. Which type of price type would be used?

Options:

- A- Special Price
- B- Minimum Advertised Price
- C- Group Price

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Answer:

C

Question 2

Question Type: MultipleChoice

A merchant agrees to give their customer a one-time discount for one of their products and sell it for 80 instead of 100. An order is being placed from the Admin Panel on behalf of the customer.

How can the merchant apply the discounted price with minimum effort?

Options:

- A- By creating a Cart Price rule with a coupon code and entering the code in the Apply Coupon Code field.
- B- By clicking on Apply Discount below line items and selecting 'Percent' as Type and 20 as Value.
- C- By selecting the Custom Price checkbox on the line item row and entering the new price in the box that appears.

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Answer:

C

Question 3

Question Type: MultipleChoice

Which is an example of Pay-Per-Click (PPC) Marketing?

Options:

- A- Push notifications sent to a users device about new products.
- B- Promoted advertisements in search engine results.
- C- Personalised reminder emails sent after a user abandons their cart.

Answer:

B

Question 4

Question Type: MultipleChoice

A Business Practitioner is assisting a merchant to create a free shipping rule. The merchant would like to display a message on all the pages - "free shipping on all orders until 31st December".

How can this can be achieved?

Options:

- A- Insert a widget to display a CMS block with the message
- B- Add the message to the header promo variable.
- C- Create a CMS page with the message.

Answer:

A

Question 5

Question Type: MultipleChoice

A Business Practitioner is asked to provide ways to protect the admin section of any Adobe Commerce site. Which two native features are available to the site owner? (Choose two.)

Options:

- A- Use geolocation to ensure access to the admin URL is from a trusted address.
- B- Whitelist or Blacklist IP addresses to access the admin URL.
- C- Use a non standard admin URL.
- D- Enable 2 Factor Authentication.

Answer:

C, D

Question 6

Question Type: MultipleChoice

What is dropshipping?

Options:

- A- A retail technique in which a retailer uses a third-party to hold the inventory and ship the orders directly to the customer.
- B- A shipping technique in which orders are shipped in bulk using the same transport after a merchant collects enough orders in the same geographical area.
- C- A delivery technique in which the merchant is acting as the carrier instead of relying on 3rd-party shipping carriers like UPS or FedEx

Answer:

A

Question 7

Question Type: MultipleChoice

What would the Business Practitioner recommend as a method to validate the contrast levels of a website for accessibility compliance?

Options:

- A- By using a third-party website.
- B- By using the Magento Admin Panel contrast checker.
- C- Log into Magento.com and go to Security Scan.

Answer:

A

Question 8

Question Type: MultipleChoice

Which security setting allows a single Magento Administrator account to access the Admin Panel of the same website from multiple devices simultaneously?

Options:

- A- Admin Session Lifetime is increased
- B- Admin Access level set to Global
- C- Admin Account Sharing set to Yes

Answer:

C

Question 9

Question Type: MultipleChoice

An admin wants to login as a customer that is placing an order, to be able to assist them. Which two conditions must be met? (Select two.)

Options:

- A- Ensure the feature is enabled in the Stores > Configuration section
- B- Ensure that 'Can Log In As Customer' is set to Yes on the edit page of the account that will use the feature.
- C- Ensure the feature is enabled for the customer on whose behalf admin will log in
- D- Ensure that the customer clicks Allow Remote Assistance in a browser modal that appears

after the admin sends a login request.

Answer:

A, B

Question 10

Question Type: MultipleChoice

A merchant asked the Business Practitioner to change the footer template of all emails. The merchant is using Magento Open Source.

How would the Business Practitioner achieve this with minimal effort in the Admin Panel?

Options:

- A- Adding the content to all existing email templates.
- B- Applying a new custom Footer Template.
- C- Uploading a new Footer Template .phtml file.

Answer:

B

Question 11

Question Type: MultipleChoice

A merchant wants their wholesale customers to browse their website using a different category structure than guest users.

What minimum scope setup is required to allow guest users and logged-in (wholesale) customers to browse with different category structures?

Options:

- A- Two Websites, two Stores, two Store Views
- B- Two Websites, one Store, two Store Views
- C- One Website, two Stores, two Store Views

Answer:

C

Question 12

Question Type: MultipleChoice

A merchant would like to add a video to the product display page.

Which two options are supported out-of-the-box in order to achieve this? (Choose two.)

Options:

- A- Vimeo
- B- YouTube
- C- Upload the video as an MP4.
- D- Adobe Stock

Answer:

A, B

Question 13

Question Type: MultipleChoice

A merchant has a Multiple Select type attribute that does not appear in layered navigation. What could be the reason?

Options:

- A- Multiple Select type is not supported by Layered Navigation.
- B- 'Used for Sorting in Product Listing' is set to No.
- C- 'Use in Layered Navigation' setting is set to No.

Answer:

C

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