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# **Question 1**

**Question Type:** MultipleChoice

Which element of the renewal risk analysis is associated with a customer's requests to maintain existing pricing?

### **Options:**

- A- customer budget
- **B-** adoption barriers
- C- value realization
- D- competitive differentiation

#### **Answer:**

Α

# **Question 2**

**Question Type:** MultipleChoice

A customer wants to deploy new technology. The Customer Success Manager is concerned the customer is not ready to adopt the solution. Which steps with the Project and Operations teams ensure a successful adoption?

### **Options:**

- A- Conduct an end-user assessment, determine gaps, and suggest appropriate training for all users of the new technology.
- B- Assign internal resources to develop and deliver training to the customer's IT staff to ensure the project is successful.
- C- Complete a knowledge assessment of the Project and Operations teams, determine gaps, and develop a training plan.
- D- Research the best training available for this new technology and ensure as many IT staff as possible attend the training.

#### **Answer:**

Α

# **Question 3**

#### **Question Type:** MultipleChoice

A Customer Success Manager was assigned a strategic new account. Which action prepares them for the customer introduction meeting?

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- A- Engage with the account team to understand the expansion opportunities.
- B- Perform a deep analysis of all the sales orders to the past 24 months.
- C- Document customer's current technical escalations.
- D- Speak the internal contacts to understand the customer's priorities and sentiment.

#### **Answer:**

 $\mathbf{C}$ 

# **Question 4**

**Question Type:** MultipleChoice

What is the order of the key elements of process improvement for Customer Success?

### **Options:**

A- measure, define, analyze, control, improve

- B- define, measure, analyze, improve, control
- C- define, analyze, measure, improve, control
- D- analyze, define, measure, control, improve

#### **Answer:**

В

# **Question 5**

**Question Type:** MultipleChoice

What are two drivers for Customer Success? (Chooser two)

### **Options:**

- A- The customer trusts that Cisco support will solve any issues.
- B- The customer receives training for new products and services.
- C- The customer recognizes the value of initial use case implementations.
- **D-** The customer gives feedback about the purchased product.

Answer:			
B, C			
Question 6			
uestion Type: MultipleChoice			
What is a type of expansion oppo	ortunity?		
What is a type of expansion oppo	ortunity?		
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What is a type of expansion oppo	ortunity?		
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Options:	ortunity?		
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Options:  A- additional user groups	ortunity?		
Options:  A- additional user groups  B- positive customer sentiment			
Options:  A- additional user groups  B- positive customer sentiment  C- strong stakeholder communic			
Options:  A- additional user groups  B- positive customer sentiment			
Options:  A- additional user groups  B- positive customer sentiment  C- strong stakeholder communic			

# **Question 7**

### **Question Type:** MultipleChoice

What are two examples of expand opportunities? (Choose two.)

### **Options:**

- A- providing solution optimization services
- B- adding headcount to manage solution by the customer
- C- training on existing features
- D- hosting an executive review
- E- increasing license count

### **Answer:**

A, E

# **Question 8**

#### **Question Type:** MultipleChoice

In which two ways can an adoption campaign identify expansion opportunities? (Choose two.)

### **Options:**

- A- The adoption campaign provides notifications of new feature releases.
- B- The adoption campaign surveys all end users for product feedback.
- C- The adoption campaign notifies customers of a critical bug.
- D- The adoption campaign provides free trial licenses for feature upgrades.
- E- The adoption campaign provides free user training.

#### **Answer:**

A, D

# **Question 9**

**Question Type:** MultipleChoice

From a Customer Success perspective, why should the customer's health be monitored?

### **Options:**

- A- to provide the opportunity to address any changes in the customer's experience around the solution
- B- to identify unused licenses so they can be addressed via a service improvement plan
- **C-** to directly enable renewals
- D- to give the customer valuable insight so they can automatically renew critical services on time

#### **Answer:**

C

# **Question 10**

#### **Question Type:** MultipleChoice

The CIO of a bank and their vendor have a significant disagreement over the value of the work that was delivered the past two years under the existing managed-services contract. The contract renewal process was delayed over three months, with considerable risk to both parties. Which best practice will help prevent this type of disagreement?

### **Options:**

- A- Adopt a lifecycle approach with a proactive review of service performance against KPIs.
- B- Have the CSM define how value should be measured at the end of the contract period.
- C- Engage a third-party mediator to develop contract goals and evaluate the objectives at regular intervals.
- D- Have the CIO define a clear IT strategy and implement the suggestions immediately.

#### **Answer:**

Α

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