Free Questions for Marketing-Cloud-Developer by braindumpscollection

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Question 1

Question Type: MultipleChoice

A developer wants to add an image to Content Builder via the API and retrieve the image's published URL. Which method should the developer use?

Options:

A- GET using the REST API/asset/v1/content/assets and parse the FileProperties parameter

B- Use the SOAP API to create a Porfoglio object and idenfity the Source property

C- POST to the REST API/asset/v1/content/categories and parse the Description parameter

D- POST to the REST API/asset/v1/content/assets and parse the FileProperties parameter

Answer:

A

Question 2

Question Type: MultipleChoice

A developer receives a request to integrate Marketing Cloud with a lead capture tool. The lead capture tool will call the Marketing Cloud API to create a data extension every time a new lead form is published. The created data extension's name should match the name of the form exactly.

Which API feature could the developer use to dynamically create these data extensions?

Options:

A- SOAP API using Create Method and the DataExtension Object

B- REST API using POST on the /interaction/v1/EventDefinitions endpoint with Schema populated

C- REST API using POST on the /data/v1/customobjectdata/ endpoint

D- Creating the data extension using API is not possible

Answer:

C

Question 3

Question Type: MultipleChoice

A developer needs to write AMPscript to ensure the expiration date on a coupon is the last day of the month. What would produce the desired result?

Options:

A- Find the first day of next month and subtract one day

B- Use the date format string for last day of month within FormatDate

C- Add one month using DateAdd to now

D- Add 30 days using DateAdd to now

Answer:

A

Question 4

Question Type: MultipleChoice

A developer needs to determine why a Query Activity in an Automation has failed.

Which three scenarios could have caused this? Choose 3 answers

Options:

A- The query takes more than 60 minutes to run.

B- The query is returning more than one million rows.

C- The query results in duplicate rows not allowed by the primary key.

D- The query is not returning a value for a non-nullable field.

E- The query is inserting a value that is larger than the size of a field.

Answer:

A, D, E

Question 5

Question Type: **MultipleChoice**

A developer is making an API REST call to trigger an email send. An access token is used to authenticate the call.

How long are Marketing Cloud v1 access tokens valid?

Options:

A- Access tokens expire after 24 hours.

B- REST calls do not require an access token.

C- Each API call requires a new access token.

D- Access tokens expire after one hour.

Answer:

D

Question 6

Question Type: **MultipleChoice**

A developer is leveraging the SOAP API to dynamically display Profile and Preference Attributes in a custom profile center. Which method could be used to support the dynamic functionality?

Options:

A- Describe

B- Extract

C- Perform

D- Configure

Answer:

B

Question 7

Question Type: MultipleChoice

A developer is implementing a custom profile center and using the LogUnsubEvent request. Which parameter is required for the event to be tied to the appropriate send?

Options:

A- JobID

B- ListID

C- Unsub Reason

D- SubscriberKey

Answer:

A

Question 8

Question Type: MultipleChoice

A developer is building an integration with the Marketing Cloud API. Which configuration should be used for the API integration component in the associated Installed Package?

Options:

A- Select the minimum required scope for the integration

B- Select all available options to enable package reuse for the future integrations

C- Select the 'Require Secret for Web Flor' option

D- Select the 'Admin-approved users are pre-authorized' option under Permitted Users.

Answer:

A

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