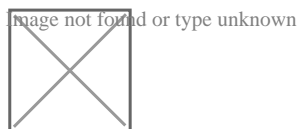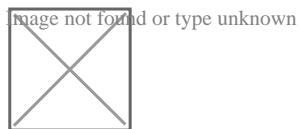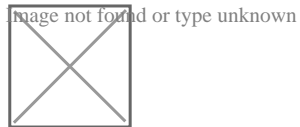# Question 1

The Wanderlust CIO, along with you, the Chief Enterprise Architect, are in the process of deciding on the application that can potentially replace your existing online marketing application, and you are trying to create the artifact Business Footprint Diagram for decision support (See table below) Which of the following combinations of goals, business capabilities, and applications would you recommend? Note: There are 2 correct answers to this question,

(A) 2-A-4,1-F-2

(B) 1-D-3,1-H- 2

(C) 1-B-3,1-C-3

(D) 2-E-3,2-G-3,2-B-3

Options:

A) Option A

B) Option B

C) Option C

D) Option D

Answer:

A, C

Question 2

Question Type: **MultipleChoice**

Select the most appropriate sequence of critical Business Capabilities for the Business Architecture Roadmap.

A) Account Based Marketing, Lead Management, Interface Capability with SAP CRM.

B) Recommendation Management, Social Media Management (for recommendation).

C) Loyalty Management.

D) Marketing Campaign Management, Social Media Management

Options:

A) D) Marketing Campaign Management, Social Media Management

B) B) Recommendation Management, Social Media Management (for recommendation)

C) A) Account Based Marketing, Lead Management, Interface Capability with SAP CRM

D) C) Loyalty Management

Answer:

A, B, C, D

Question 3

Question Type: MultipleChoice

See the Image

Options:

A) Develop market strategy -Run effective and high visibility campaigns.

B) Analyse and respond to customer insight- increase cross selling opportunities through online recommendations.

C) Implement promotional activities-Run effective and high visibility campaigns.

D) Design and mange a customer loyalty program- increase cross selling opportunities through online recommendations.

Answer:

B, C

Question 4

You, as the Chief Enterprise Architect of Wanderlust GmbH, have been trying to formulate the Business Strategy Map. You are currently working on the strategic objective to 'Increase supply reliability of Lithium batteries'. Arrange the elements of the Business Strategy Map into the right order that shows the dependencies between these elements.

1.) Goal - Streamline internal supplies of batteries 2.) Value Driver - Halve dependence on external battery suppliers from 50% to 25% 3.) Business Capability -- Plan Battery plant supply based on demand from car plants 4.) Initiative- Demand and Supply Planning (SAP IBP) implementation for both battery and car plants

Options:

A)) 1st B.) 2nd C.) 3rd D.) 4th

C) A)1st - Goal - Streamline internal supplies of batteries. B) 2nd - Value Driver - Halve dependence on external battery suppliers from 50% to 25%. C) 3rd - Business Capability -- Plan Battery plant supply based on demand from car plants. D) 4th - Initiative - Demand and Supply Planning (SAP IBP) implementation

Answer:

C

Question 5

While trying to identify and map key stakeholders in Wanderlust, you, as the Chief Enterprise Architect, have been evangelizing the strategic business and IT objectives with business and IT departments across regions and taking in their views on the upcoming business transformation, Match the feedback from stakeholders (shown on the left) to the categorization and to some of the actions in the dropdown lists.

A) SCM SPP Application Owner in IT- has already started upskilling in S/4 HANA eSPP B) Wanderlust Greenbush, Australia Plant Head- discourages consolidation of instances, citing the need for flexibility to accommodate the frequently changing environmental regulations in battery manufacturing plants C) Wanderlust Europe Business Head - favours consolidation, because despite being the biggest market for electric cars, Europe is constantly being plagued by the lack of end-to- end visibility of the battery supply chain, due to separate ECC instances for Asia and Europe D) Dealer Management Application Owner in IT-prefers continuity despite heavy customization, citing niche business requirements though, presumably, the primary reason is fear of losing position.

1) Opponents 2) Promoters 3) Enthusiasts 4) Resistors

Options:

A) SCM SPP Application Owner in IT -- Enthusiasts

B) Wanderlust Greenbush, Australia Plant Head - Opponents

C) Wanderlust Europe Business Head -- Promoters

D) Dealer Management Application Owner in IT -- Resistors

Answer:

D

Question 6

Question Type: MultipleChoice

As the Chief Enterprise Architect of Wanderlust GmbH, you are aware that EA principles should correlate to the Business and IT Strategic Objectives and decisions. In the list given below, the left column has some Wanderlust Business/IT objectives and decisions and the right column has some EA principles. Which objectives and decisions correlate best to which principle? Objectives and decisions: EA Principles: A.) Ensure legal and regulatory compliance and minimize environmental impact B.) Minimize Technology diversity and complexity and subscribe before buy before build C.) Maximum business agility and use innovation. D.) Adopt common use applications and balance best practice and with best of breed E.) Protect business data and cloud first but not cloud only.
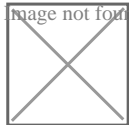
Options:

A) 1.Minimise water loss during lithium extraction -A

B) 2.Reluctant to move core to cloud but open to consider cloud for collaboration - D

C) 3.Smart battery instar charge and perpetual warranty initiatives -C

D) 4.Substitute bespoke applications -B

E) 5.Total cost of ownership optimization. - E

Answer:

A, B, C, D, E