Question 1

You are working on a project where the business objective is to increase customer retention. You havecompleted the Data Preparation stage of the CRISP-DM process model.

What is the next stage?

Options:

A- Data Understanding

B- Deployment

C- Evaluation

D- Modeling

Answer:

B

Question 2

You have designed a model predicting the goals scored for each player in the World Cup and now want to evaluate the model using held-out scoring data.

Which node is designed to produce this actual vs. predicted model evaluation?

Options:

A- Means

B- Apriori

C- Statistics

D- Analysis

Answer:

D

Question 3

You have a model nugget in the Models palette, but the stream used to create the model is not available. You want to refresh the model by rebuilding it on a new data set, but using the same variables and settings used to build the original model nugget.

Which capability in the modeling nuggets in the Models palette will you use for this purpose?

Options:

A- Add To Stream

B- Save Model

C- Export PMML

D- Generate Modeling node

Answer:

B

Question 4

Which task is part of the Data Understanding stage of the CRISP-DM process model?

A- Explore data

B- Balance data

C- Clean data

D- Construct data

Answer:

C

Question 5

Question Type: **MultipleChoice**

Your data contains 5,000 sales transactions across twelve regions.

Which node would reduce your data, showing the average sales amount for each region?

Options:

A- Aggregate node

B- Select node

C- Filter node

D- Derive node

Answer:

D

Question 6

Question Type: MultipleChoice

An organization wants to determine why they are losing customers.

Which supervised modeling technique would be used to accomplish this task?

Options:

A- PCA

B- QUEST

C- Apriori

D- Kohonen

Answer:

C

Question 7

Question Type: MultipleChoice

You are provided with a data set that includes daily maximum temperatures at an airport. Your analysis requires you to create a new field containing the maximum temperature from five days ago.

Which node would be used for this purpose?

Options:

A- History node

B- Filler node

C- Transpose node

D- Binning node

Question 8

Question Type: **MultipleChoice**

An online film streaming company is interested in building a movie recommendation model by analyzing the historical film watching pattern of its customers. For example, analysis of the historical data may reveal that all the customers who watched movie A and movie B, also had a high likelihood of watching movie C. This information can then be used to recommend movie C to all future customers who watch movies A and B.

Which modeling node would be used to build such a movie recommendation model?

Options:

A- Time Series node

B- Apriori node

C- Linear node

D- Cox node

Answer:

D

Question 9

You have executed a model node which has generated a model nugget connected to your stream's data source.

What will allow the stream to score data with this new nugget?

Options:

A- Remove any partition node to allow all data to be scored.

B- Add a Discriminant node to use the nugget model for scoring.

C- Remove the Reclassify node to use the nugget model for scoring.

D- Add an output node downstream from the nugget.

Answer:

C

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