



Free Questions for C_C4H225_12 by certsinside

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Question 1

Question Type: MultipleChoice

Your current loyalty plan is for the US only. The currency is: point. A new loyalty campaign is being planned by your marketing team and they want end users to collect stars in this campaign. Which of the following statements apply? Note: There are 2 correct Answer: to this question.

Options:

- A- You can only use points if your loyalty plan is based on points.
- B- You can set multiple currencies in one account.
- C- You can set multiple currency handling under Loyalty Management > Account settings.
- D- You cannot use plural in the name of the currency.

Answer:

A, B

Question 2

Question Type: MultipleChoice

You are configuring the SAP Emarsys Customer Engagement plug-in for Shopify. What is the first data set you should enable?

Options:

- A- Web Extend
- B- Product data
- C- Customer data
- D- Order data

Answer:

C

Question 3

Question Type: MultipleChoice

Which of the following statements apply when using Google Product Feed (GPF)?

Options:

- A- Multiple GPFs are supported for clients who target multiple countries.
- B- United States is selected as the default locale if a language is not supported.
- C- A custom field can be inserted using c_* format.
- D- Multiple GPFs are not supported for clients who use multiple languages.

Answer:

A, B

Question 4

Question Type: MultipleChoice

A test user received an email with a form to confirm a premium newsletter subscription. The content of the opt-in invitation has a typo: "Yes, I WULD like to receive emails about new products and special promotions." Where can you correct this?

Options:

- A- Management > Form Settings > Opt-in invitation and interests

- B- Channels > Email campaigns
- C- My profile > Form default language
- D- Management > Form settings > General format

Answer:

A

Question 5

Question Type: MultipleChoice

For which platforms does SAP Emarsys Customer Engagement provide a standard connector? Note: There are 2 correct Answer: to this question.

Options:

- A- Magento
- B- BigCommerce
- C- Shopify

D- WooCommerce

Answer:

A, C

Question 6

Question Type: MultipleChoice

What can you configure in the Email Widget Editor shown below? Note: There are 2 correct Answer: to this question.

Options:

- A-** The outer HTML elements of recommended items
- B-** The content of product catalog fields in Email Recommendations
- C-** The layout and currency format of the product recommendation
- D-** The template language

Answer:

A, B

Question 7

Question Type: MultipleChoice

You are an account owner. You are asked to add a new administrator with access to Smart Insight. Which user role do you select?

Options:

- A- Administrator
- B- Operator
- C- Account owner
- D- BI administrator

Answer:

D

Question 8

Question Type: MultipleChoice

You want to collect data from contacts using forms. Which forms does SAP Emarsys Customer Engagement offer? Note: There are 3 correct Answer: to this question.

Options:

- A- Change Profile
- B- Consent Management
- C- General Registration
- D- Newsletter Registration
- E- Product Subscription

Answer:

A, C, D

Question 9

Question Type: MultipleChoice

A contact no longer wants to receive SMS marketing messages from you, so opts out. What types of messages can you still send? Note: There are 2 correct Answer: to this question.

Options:

- A- Abandoned cart
- B- Order delay notification
- C- Password retrieval message
- D- Membership upgrade

Answer:

B, C

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