



Free Questions for 1D0-621 by certsinside

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Question 1

Question Type: MultipleChoice

A large hardware retailer has a very large website, with many pages of do-it-yourself (DIY) tutorials, and product information, However, some customers are visiting the site to find the closest physical store. The development team has elected to place a link for the Store Locator in the top right corner of the home page, but it will not appear on tutorial or ecommerce pages. What kind of navigational element is this?

Options:

- A- Breadcrumb
- B- Utility
- C- Secondary
- D- Primary

Answer:

B

Question 2

Question Type: MultipleChoice

You have just completed focus group testing of a medium sized site. Most of the members of the focus group had difficulty locating the navigation button, but when they found them, they smiled, clicked, and moved to the next page. Based on this observation, you decide to add the navigation buttons at the top of pages, as well as the bottom. What usability testing stage is being performed?

Options:

- A-** You are drawing conclusions from the qualitative data.
- B-** You are collecting the qualitative and quantitative data.
- C-** You are analyzing the quantitative data.
- D-** You are documenting the results of the testing.

Answer:

C

Question 3

Question Type: MultipleChoice

Nicki is working on a website for a company that sells handmade beauty products online. One of the goals for this site is to attract and retain site visitors. What is one tactic she could use to help achieve this goal?

Options:

- A-** Create a complex and unique navigation system to really impress new visitors to the site.
- B-** Make sure users can only view products on the site after they have filled out a registration form to create an account.
- C-** Create a blog section that can be updated weekly with tutorials on innovative ways to use the website's beauty products.
- D-** Show visitors a wealth of similar product options on affiliate sites by displaying large, animated ads in the header and sidebar.

Answer:

C

Question 4

Question Type: MultipleChoice

The Scenario-based design method includes which of the following components?

Options:

- A- Testing, redesign, release
- B- Discovery, evaluation, prototype
- C- Analysis, design, prototype
- D- Specifications, storyboards, development

Answer:

D

Question 5

Question Type: MultipleChoice

Gabby is meeting with a client to discuss a new web site. She is asking her client a series of questions so that she can create a site strategy. Which of the questions below would help Gabby define the site audience?

Options:

- A- How will users navigate through this site?

- B-** What kind of users will be visiting the site?
- C-** What is the most important task for users to complete on the site?
- D-** How many visitors are expected to visit the site?

Answer:

B

Question 6

Question Type: MultipleChoice

In the early days of user interface design web (1990's) designers moved from using tables to organize a layout, to interactive design using Flash. Today, which group of open-source technologies, are commonly used?

Options:

- A-** PHP
- B-** Vector graphics
- C-** Dynamic HTML

D- PhotoShop

Answer:

C

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