Question 1

Question Type: MultipleChoice

What are four questions that are useful to ask during the ciesignthinking process? (another variation to the design thinking process)

Note: There are 4 correct answers to this question.

Options:

A- What if?

B- What is?

C- What works?

D- What are?

E- What wows?

Answer:

A, B, C, E

Question 2

What is the essence of design thinking?

Note: There are 1 correct answers to this question.

Options:

A- What do you hope to test with the user? What sorts of behavior do you expect?

B- Identify what's being tested with each prototype. A prototype should answer a particular question when tested

C- In the early stages of a project that question may be broad

D- How one identifies new solutions that meet the needs of a market; TO CREATE SOMETHING NEW

Answer:

D

Question 3

Question Type: **MultipleChoice**

_____is an important part of the ideation process.

Note: There are 1 correct answers to this question.

Options:

A- Multiplication

B- Blue Ocean REICC

C- Persona

D- Brainstorming

Answer:

D

Question 4

Question Type: MultipleChoice

This phase focuses on early, fast, cheap testing to strengthen ideas and ensure that the design team is on the right path toward meeting the demands of the people for whom they are designing.

Note: There are 1 correct answers to this question.

Options:

A- Implementation

B- Multiple choice based interviews

C- Onsite interviews

D- Phone interviews

Answer:

A

Question 5

Question Type: MultipleChoice

Are insights and observations the same thing?

Options:

A- NO

B- YES

Answer:

B

Question 6

Question Type: MultipleChoice

_____are more easily identified by observing rather than talking.

Note: There are 1 correct answers to this question.

Options:

A- Implementation

B- Old methodology

C- Inspiration

D- Latent Needs

Question 7

Question Type: MultipleChoice

An_____is a tool that helps you collate and integrate your interview data in order to discover surprising or unanticipated insights. It also enables you to uncover unmet needs, find the source

of any frustrations, discover areas for improvement, explore different perspectives, and question your own assumptions and beliefs.

Note: There are 1 correct answers to this question.

Options:

A- Any kind of thought

B- deas and concerns

C- related to the challenge

D- Empathy map

Answer:

D

Question 8

Question Type: MultipleChoice

_____is also relevant to the implementation phase, as it involves acting in order to learn, trying something new, learning from the attempt, and building that learning into the next iteration.

Note: There are 1 correct answers to this question.

Options:

A- Implementation

B- Experimentation

C- Exportation

D- Refreshment

Answer:

B