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# **Question 1**

### **Question Type:** MultipleChoice

How does positive social impact present itself?

### **Options:**

#### **A-** Explanation:

Organizations which display good behavior create a positive social impact. The com-munity in which they are based and to which they supply will benefit from the following.

- 1. High employment
- 2. Fair wages
- 3. low pollution
- 4. sustainable resources
- 5. Engagement and movement with local organization

#### **Answer:**

Α

# **Question 2**

#### **Question Type:** MultipleChoice

Explain why the behavior of an organization with which you are familiar could affect its business.

### **Options:**

#### **A-** Explanation:

The social impact of an organization is formed by various behaviors. If an organization; behavior is poor this will create social impact which is likely to be reflected in the business performance. Organizations which display poor behavior face outcomes such as the following.

- 1. Reduce brand loyalty
- 2. Difficulty in recruiting
- 3. Negative media coverage
- 4. Reduced sales/profit
- 5. reputation damage

#### **Answer:**

Α

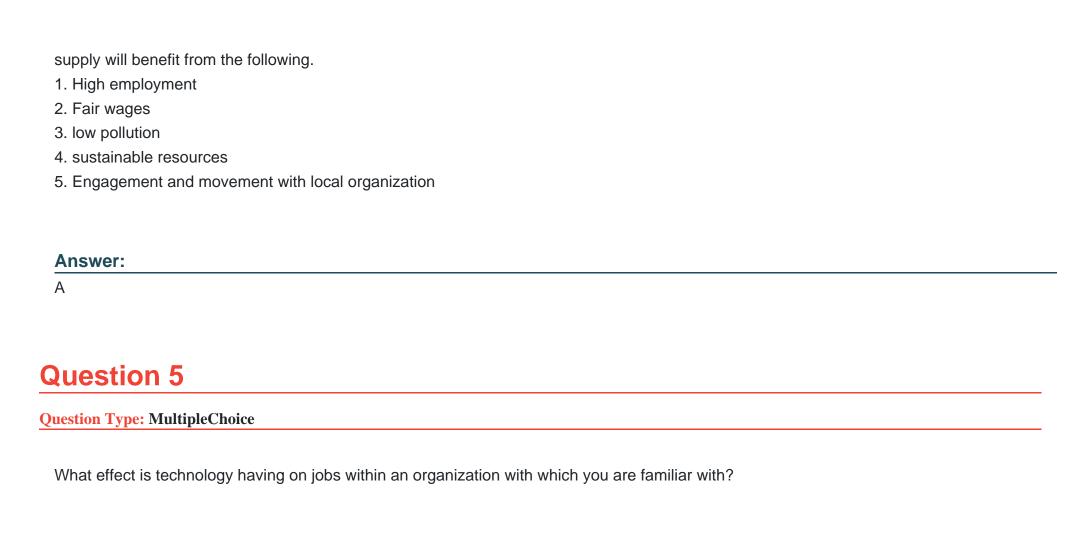
# **Question 3**

**Question Type:** MultipleChoice

What effect is technology having on jobs within an organization with which you are familiar with?
Options:
A- Explanation:
Refer to the question column for response
Answer:
A
Question 4
Question Type: MultipleChoice
How does positive social impact present itself?
Options:

A- Explanation:

Organizations which display good behavior create a positive social impact. The com-munity in which they are based and to which they



### **Options:**

A- Explanation:

Refer to the question column for response

#### **Answer:**

Α

# **Question 6**

**Question Type:** MultipleChoice

Explain why the behavior of an organization with which you are familiar could affect its business.

### **Options:**

### **A-** Explanation:

The social impact of an organization is formed by various behaviors. If an organization; behavior is poor this will create social impact which is likely to be reflected in the business performance. Organizations which display poor behavior face outcomes such as the following.

- 1. Reduce brand loyalty
- 2. Difficulty in recruiting
- 3. Negative media coverage
- 4. Reduced sales/profit
- 5. reputation damage

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