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Question 1

Which of the following is the preferred standard for responsive web design?

Options:

A- Use Flash to control the appearance of the site and capture browser information.

B- Use JavaScript to set all CSS style and control interactivity.

C- Use CSS to organize the information and HTML to control the appearance of the site.

D- Use HTML to format the web site and CSS to control the appearance of the site.

Answer:

D

Question 2

User-Centered Web Design focuses on understanding what users want, and regular testing to make sure users are getting what they want. What are the primary benefits of this practice?

Options:

A- Increased ecommerce revenue and lower labor costs

B- Reduced development time and increased user satisfaction

C- Reduced marketing expenses and improved user retention

D- Improved product development and fewer web site errors (bugs)

Answer:

C

Question 3

Question Type: **MultipleChoice**

One of the web design clients contacts you to report that a visitor on their site submitted a form. A malicious web site then opens in a new window and launched malware on the visitor's computer. What is the probable cause of this attack placed on the web form?

A- Failure to sanitize input fields

B- Failure to validate input fields

C- Failure to include CAPTCHA

D- Failure to encrypt post data

Answer:

A

Question 4

Question Type: MultipleChoice

You are reviewing the results of usability tests for your website. Several of the comments stand out as "red flags" mentioning that for colorblind visitors or those who viewing the site on mobile devices are experiencing confusion with readability or navigation. Which principle of visual design should you revisit to make the necessary improvements?

Options:

A- ERBU

B- KISS

C- CMYK

D- CARP

Answer:

D

Question 5

Question Type: MultipleChoice

You are starting a web site redesign project for a dog trainer who specializes in preparing service animals for people with special needs. His primary customers have mobility challenges. What would be a primary consideration in the redesign of the site?

Options:

A- Providing large print PDF files for download

B- Providing image and video alternatives to text

C- Minimizing the number of mouse clicks needed to perform tasks

D- Removing page elements that flicker and change color
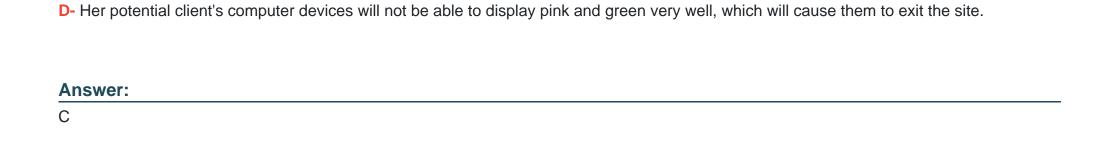
Answer:

C

Question 6

Question Type: MultipleChoice

you are consulting on the web site design for a young lawyer who is starting a new legal practice in environmental law. She wants the site to feature hot pink and bright green colors, to represent her youthful new approach to solving legal problems. You advise her to consider a neutral color scheme based on gray and blue instead. Which of the following best supports your recommendation?

Options:

A- Her preferred color scheme is offensive to you as the web site designer.

B- Her preferred color scheme is difficult to read, which will prevent users from exploring the website.

C- Her potential clients will respond better to the authoritative professional tone of the netural colors.

D- Her potential client's computer devices will not be able to display pink and green very well, which will cause them to exit the site.

Answer:

C

Question 7

Question Type: MultipleChoice

You are building a series of pages that explains how to prepare a recipe. Each page contains an image, and describes the task the cook should perform. What web site structure is being implemented?

Options:

A- Sequential

B- Navigational

C- Hierarchical

D- Web-like

Answer:

A

Question 8

Question Type: MultipleChoice

Luke's web design team has decided to implement the agile Web design process. He has been assigned to write some JavaScript code that will assist in from field validation. What phase of the agile Web design process in he currently in?

Options:

A- The test phase

B- The delivery phase

C- The develop phase

D- The design phase

Answer:

C

Question 9

When starting a new project, many website designers develop a single page that includes all the fonts, sizes, white space, and colors they want. This becomes their page template for the rest of the site. Why is this practice important?

Options:

A- It helps them determine which WYSIWYG code editor they should use.

B- It insures they are properly separating the HTML5 coding from the CSS3 styling.

C- It ensures the site has a consistent look and format.

D- It proves the rest of the site will validate to current HTML5 standards.

Answer:

B

Question 10

You have developed a web page to provide some information about your company. You've organized sections within the

of the page, by using the

,

and

tags. What kind of elements are these?

Options:

A- Semantic elements

B- Style elements

C- Form elements

D- Basic elements

Answer:

A

Explanation:

Reference https://www.w3schools.com/html/html5_semantic_elements.asp

Question 11

Which of the following is a clear and specific vision statement?

Options:

A- Our website will be the most popular micro-blogging website for users 18 to 24 in the United States. We will have a minimum of 2 million daily view and earn at least $4,000,000 in revenues for the first three years.

B- Our website will be the popular in our target demographic, and will be a springboard to penetrate new markets. Those new markets will increase revenue by 50%.

C- Our site will have at least 40 million views in the first year and be frequently shared across multiple social media platforms.

D- User will enjoy our website and be inspired to purchase products from us, share with friends and family on social media and return to the site frequently.

Answer:

C