CIW 1D0-621 Practice Questions

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Question 1

Question Type: MultipleChoice

Your web developer has presented a report of a focus group's review of your new website. The report contains information on the amount of time the group spent on the site, the number of clicks required to navigate, and the general pattern of navigation. What kind of testing was the focus group performing?

Options:

A- Formative testing
B- Objective testing
C- Qualitative testing
D- Summative testing

Answer:

C

Question 2

Question Type: MultipleChoice

Nicki is working on a website for a company that sells handmade beauty products online. One of the goals for this site is to attract and retain site visitors. What is one tactic she could use to help achieve this goal?

Options:

A- Create a complex and unique navigation system to really impress new visitors to the site.
B- Make sure users can only view products on the site after they have filled out a registration form to create an account.
C- Create a blog section that can be updated weekly with tutorials on innovative ways to use the website's beauty products.
D- Show visitors a wealth of similar product options on affiliate sites by displaying large, animated ads in the header and sidebar.

Answer:

C

Question 3

Question Type: MultipleChoice

Thomas and his web design team hurried to complete a 1,000 page data driven web site to meet and exceed the customer's expectation of delivery of a final project. Upon final testing of the site with the customer, Thomas discovered several of the features on the site did not work or provided inaccurate results. A great deal of time is required to go back and correct the mistakes. What is the most probable cause for these errors?

Options:

A- Data driven web sites are best suited for smaller sites and may cause errors in larger projects.
B- The team failed to build and test a prototype of the site early on in the project.
C- The customer had set unrealistic expectations that could not be met by the design team.
D- The wireframe of the project was modified throughout the project creation, causing inconsistencies.

Answer:

D

Question 4

Question Type: MultipleChoice

Why website navigation that is easy to understand so important?

Options:

A- It ensures that site visitors can find what they are looking for quickly and easily.
B- It ensures visitors will be directed to exactly the information you want them to see.
C- It guarantees that visitors will purchase products/
D- Because search engines will not be able to index pages within a site, if the navigation in difficult to use.

Answer:

A

Question 5

Question Type: MultipleChoice

You are reviewing the results of usability tests for your website. Several of the comments stand out as "red flags" mentioning that for colorblind visitors or those who viewing the site on mobile devices are experiencing confusion with readability or navigation. Which principle of visual design should you revisit to make the necessary improvements?

Options:

A- ERBU
B- KISS
C- CMYK
D- CARP

Answer:

D

Question 6

Question Type: MultipleChoice

The Scenario-based design method includes which of the following components?

Options:

A- Testing, redesign, release
B- Discovery, evaluation, prototype
C- Analysis, design, prototype
D- Specifications, storyboards, development

Answer:

D

Question 7

Question Type: MultipleChoice

You are designing a website for a wedding planner. She wants all of the text on her site to be displayed in a flowery, elaborate typeface, similar to a wedding invitation. You advise her to consider using a simpler, more conventional typeface. Why?

Options:

A- Script and fantasy typefaces are not allowed on websites; they are reserved for printed documents only.
B- Text set in a fantasy typeface must be converted to images, which will make web page layout more difficult, and slower to load.
C- Script and fantasy typefaces display at smaller sizes, making them hard to read.
D- Special script or fantasy typefaces may not be installed on her visitors' devices, and must be downloaded from a server as a custom web font.

Answer:

D

Question 8

Question Type: MultipleChoice

An award winning writer has published a series of poems on her personal website. One of the writer's students has reproduced these poems in their entirety in a college newspaper, which is sold for a small fee. Which type of intellectual property law has been violated?

Options:

A- License
B- Fair Use
C- Copyright
D- Trademark

Answer:

C

Question 9

Question Type: MultipleChoice

You are creating the site map for a new website project. Which option best design methodologies of Website production (sometimes called the "five Ds") are you in?

Options:

A- Diagram
B- Develop
C- Discover
D- Design

Answer:

B

Explanation:

Reference
https://evolllution.com/programming/program_planning/the-5-ds-a-collaborative-model-for-learning-design-part-2/

Question 10

Question Type: MultipleChoice

You are working on a medium sized website for a company that organizes art fairs. On their website, they have three types of pages. One type of page is for recruiting investors in the company. Another type of page is for selling both spaces to artists via ecommerce. And the third type of page is promoting the art fairs to the general public. The company has received feelback that the site is confusing, disorganized, and difficult to navigate through. How can this be corrected?

Options:

A- Create separate CCS3 files to organize the information on each type of page.
B- Create and apply a set of custom page templates, one for each type of page on the site.
C- Create a site map that links to all of the assets within the site.
D- Redesign the main page template, and apply it to all forms, blog pages, and ecommerce pages.

Answer:

D

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