



Free Questions for DA0-001 by certsinside

Shared by Welch on 06-06-2022

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Question 1

Question Type: MultipleChoice

A recurring event is being stored in two databases that are housed in different geographical locations. A data analyst notices the event is being logged three hours earlier in one database than in the other database. Which of the following is the MOST likely cause of the issue?

Options:

- A-** The data analyst is not querying the databases correctly.
- B-** The databases are recording different events.
- C-** The databases are recording the event in different time zones.
- D-** The second database is logging incorrectly.

Answer:

C

Question 2

Question Type: MultipleChoice

Which of the following are reasons to create and maintain a data dictionary? (Choose two.)

Options:

- A-** To improve data acquisition
- B-** To remember specifics about data fields
- C-** To specify user groups for databases
- D-** To provide continuity through personnel turnover
- E-** To confine breaches of PHI data
- F-** To reduce processing power requirements

Answer:

A, B

Question 3

Question Type: MultipleChoice

Five dogs have the following heights in millimeters:

300, 430, 170, 470, 600

Which of the following is the mean height for the five dogs?

Options:

A- 394mm

B- 405mm

C- 493mm

D- 504mm

Answer:

A

Question 4

Question Type: MultipleChoice

An analyst needs to provide a chart to identify the composition between the categories of the survey response data set:

Favorite color	Responses
Red	15
Blue	35
Green	25
Yellow	25
Total	100

Which of the following charts would be BEST to use?

Options:

- A- Histogram
- B- Pie
- C- Line
- D- Scatter plot
- E- Waterfall

Answer:

Question 5

Question Type: MultipleChoice

An e-commerce company recently tested a new website layout. The website was tested by a test group of customers, and an old website was presented to a control group. The table below shows the percentage of users in each group who made purchases on the websites:

Conversion	Control group	Test group	p-value
United States	7.8%	8.9%	0.003
Germany	6.3%	7.0%	0.13
United Kingdom	5.3%	9.6%	0.08
France	6.5%	6.7%	0.045
Canada	4.4%	5.1%	0.002

Which of the following conclusions is accurate at a 95% confidence interval?

Options:

A- In Germany, the increase in conversion from the new layout was not significant.

- B-** In France, the increase in conversion from the new layout was not significant.
- C-** In general, users who visit the new website are more likely to make a purchase.
- D-** The new layout has the lowest conversion rates in the United Kingdom.

Answer:

C

Question 6

Question Type: MultipleChoice

A data analyst for a media company needs to determine the most popular movie genre. Given the table below:

MovieID	Name	Genre	Actors	Rating
01	Ghost Writer	Comedy, Actions	Joshua Wellington, Susana Summons	6.5
02	Life of Suffering	Drama, Foreign, Historical	Shelly May, Rita Moralle, Ethan Warner, Sean Houser	7.2

Which of the following must be done to the Genre column before this task can be completed?

Options:

A- Append

B- Merge

C- Concatenate

D- Delimit

Answer:

D

Question 7

Question Type: MultipleChoice

A data analyst needs to present the results of an online marketing campaign to the marketing manager. The manager wants to see the most important KPIs and measure the return on marketing investment. Which of the following should the data analyst use to BEST communicate this information to the manager?

Options:

- A-** A real-time monitor that allows the manager to view performance the day the campaign was launched
- B-** A sell-service dashboard that allows the manager to look at the company's annual budget performance
- C-** A spreadsheet of the raw data from all marketing campaigns and channels
- D-** A summary with statistics, conclusions, and recommendations from the data analyst

Answer:

D

Question 8

Question Type: MultipleChoice

Which of the following is a common data analytics tool that is also used as an interpreted, high-level, general-purpose programming language?

Options:

- A-** SAS

B- Microsoft Power BI

C- IBM SPSS

D- Python

Answer:

D

Question 9

Question Type: MultipleChoice

Which of the following should be accomplished NEXT after understanding a business requirement for a data analysis report?

Options:

A- Rephrase the business requirement.

B- Determine the data necessary for the analysis

C- Build a mock dashboard/presentation layout.

D- Perform exploratory data analysis.

Answer:

D

Question 10

Question Type: MultipleChoice

Which of the following is the correct data type for text?

Options:

A- Boolean

B- String

C- Integer

D- Float

Answer:

B

Question 11

Question Type: MultipleChoice

Kelly wants to get feedback on the final draft of a strategic report that has taken her six months to develop.

What can she do to get prevent confusion as see seeks feedback before publishing the report?

Choose the best answer.

Options:

- A-** Distribute the report to the appropriate stakeholders via email.
- B-** Use a watermark to identify the report as a draft.
- C-** Show the report to her immediate supervisor.
- D-** Publish the report on an internally facing website.

Answer:

B

Explanation:

While Kelly needs feedback from the appropriate stakeholders, doing so without a watermark could lead them to believe the report they receive is the final product.

Question 12

Question Type: MultipleChoice

Joseph is interpreting a left skewed distribution of test scores. Joe scored at the mean, Alfonso scored at the median, and gaby scored and the end of the tail.

Who had the highest score?

Options:

A- Joseph

B- Joe

C- Alfonso

D- Gaby

Answer:

C

Explanation:

A left skewed distribution typically has a mean less than the median, with the tail representing the lowest score.

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