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Question 1

Question Type: MultipleChoice

A merchant wants to allow customers to subscribe to alerts about new products and promotions. Which out-of-the-box Adobe Commerce feature would a Business Practitioner recommend?

Options:

- A- Rest API
- B- Sitemap
- C- RSSFeed



Answer:

C

Question 2

Question Type: MultipleChoice

A merchant wants to sell t-shirts of different sizes and colors, but only have one product page to display and manage the different combinations. The merchant would like the customer to select the size and color to achieve their desired combination.

Which product type would be recommended by the Business Practitioner?

Options:

- A- Bundle Product
- B- Grouped Product
- C- Configurable Product



Answer:

B

Question 3

Question Type: MultipleChoice

What is an example of cross-selling?

Options:

- A- Selling a laptop and suggesting the customer also buy a laptop case.
- B- Selling a laptop on an eCommerce website and allowing the customer to pick it up in a brick-and-mortar store.
- C- Suggesting a customer buy a better and more expensive laptop instead of a laptop they initially intended to buy.

Answer:

A



Question 4

Question Type: MultipleChoice

How would a Business Practitioner maintain the order grid, clearing it of older orders in Adobe Commerce for future retrieval?

Options:

- A- It requires custom code or a third-party module
- B- Change the order status to Archived
- C- Use the Archive Order feature

Answer:

C



Question 5

Question Type: MultipleChoice

Which two options are required by GDPR when requesting marketing consent from customers? (Choose two.)

Options:

- A- Opt-in boxes must be pre-ticked.
- B- Records must be kept to show the details of the consent given.
- C- Marketing consent must be separate from terms & conditions acceptance.
- D- Multiple marketing consents must be done with a single opt-in.

Answer:

B, C

Question 6

Question Type: MultipleChoice

Which two values of the Catalog Input Type for Store Owner product attribute field can be used in Layered Navigation? (Select two.)

Options:

- A- Dropdown
- B- Date
- C- Price
- D- Text Field

Answer:

A, C

Question 7

Question Type: MultipleChoice

What two data items are covered by PCI Standards? (Choose two.)

Options:

- A- Card Type
- B- Cardholder Address
- C- Cardholder Name

D- Full Card Number

Answer:

C, D



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