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Question 1

Question Type: MultipleChoice

A customer has a custom CRM System that holds all profiles used for Marketing Campaigns. The customer wants to have the data available in Adobe Campaign Classic and use it for Marketing Campaigns. The CRM System is relying on HTTP communication to communicate with other systems.

In which two ways can the CRM System push profiles to Adobe Campaign Classic? (Choose 2)

Options:

- A- External Account
- B- FTP/SFTP
- C- REST
- D- SOAP
- E- Workflows

Answer:

C, D

Question 2

Question Type: MultipleChoice

A customer has a requirement to create a web form that collects and stores unauthenticated users' email, first name, last name, and color preferences to an Adobe Campaign Classic database.

The users are identified using a double opt in process only.

What kind of structure should be used to save data coming from the web form?

Options:

- A- Custom attributes in recipient data schema
- B- Custom data schema not linked to recipient
- C- Default attributes in recipient data schema
- D- Custom data schema linked to recipient

Answer:

B

Question 3

Question Type: MultipleChoice

A third-party system is required to push data in the form of JSON payload to an Adobe Campaign marketing instance. Factory functions must be leveraged to authenticate the incoming POST request to an Adobe Campaign instance.

Which JavaScript library must be used to meet this requirement?

Options:

A- /nl/core/jsspcontext.js

B- /nms/offer.js

C- /nl/core/shared/js.js

D- /nl/core/api.js

Answer:

A

Question 4

Question Type: MultipleChoice

A customer prefers to implement Single Sign-On on all Adobe product-based solutions that they have so far, including Adobe Campaign Classic. What protocol is supported by Adobe IMS to integrate with Adobe Campaign to meet the requirement?

Options:

- A- OAuth 2.0
- B- LDAP
- C- SAML2.0
- D- HTTP

Answer:

C

Question 5

Question Type: MultipleChoice

An Adobe Campaign Classic Developer needs to programmatically create a workflow based on a workflow template, set an instance variable, and start the workflow. Which out-of-the-box method should be used in this case?

Options:

- A- StartWithParameters
- B- SpawnWithParameters
- C- Spawn
- D- PostEvent

Answer:

B

Question 6

Question Type: MultipleChoice

An Adobe Campaign Classic Developer is creating a new External connection to a Microsoft Dynamics CRM application to import contacts as Campaign recipients. When configuring the external account, which three fields are required to create the connection? (Choose 3)

Options:

- A- CRM Version
- B- Server
- C- Security Token
- D- Client Identifier
- E- Account
- F- Password

Answer:

B, E, F

Question 7

Question Type: MultipleChoice

An Adobe Campaign Classic Developer needs to decide on the best approach to integrate with an external recipient table from a SQLServer database. The solution needs to be able to do a daily data sync of the newly detected recipient records into the Adobe Campaign database and append additional data fields.

The IT department of the external database is able to provide the database connection details but does not have enough capacity to implement any other custom processing solution.

Which integration option should the Developer choose for this scenario?

Options:

- A- API integration
- B- Federated Data Access
- C- File Transfer Protocol
- D- S3 bucket

Answer:

B

Question 8

Question Type: MultipleChoice

A customer asks an Adobe Campaign Classic Developer to write a web service that can be used to update the meal preferences of recipients in real time. Which two configurations are required to set up such a web service within Campaign Classic? (Choose 2)

Options:

- A- Set securityToken to 'true'
- B- Set allowUserPassword to 'true'
- C- Add securityZone Enumeration option using the remote server's IP
- D- Configure the public IP of the remote server as a subnetwork in a security zone
- E- Set keyBasedAuthentication to 'true'

Answer:

D

Question 9

Question Type: MultipleChoice

An Adobe Campaign Classic Developer wants to delete a Recipient record based on the first name and last name via SOAP. What is the correct JXON syntax for achieving this?

Options:

- A- {recipient:{xtkschema:'nms:recipientV_operation', 'delete^where:{condition:[{expr:'@firstName=firstName,}<expr:"@lastName=lastName">]}}}
- B- {recipient:{xtkschema:'nms:recipient7_operation' "deleteT-key'V'tafirstName^lastName^firstNameiffirstNameJastNameilastName)}
- C- {recipient:{xtkschema:'nms:recipient'I,'_operation' "delete^firstName:firstNameJastName:lastName}}
- D- {recipient:{xtkschema:'nms:recipient7_operation' ,ldelete7_key,V'@firstNamel@lastName^where:{condJtion:[{expr:'@firstName=firstN

Answer:

B

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