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Question 1

Question Type: MultipleChoice

A Magento Open Source merchant would like to see what proportion of their website traffic comes from an organic search. Which two reporting tools would tell them that information? (Choose two.)

Options:

- A- Magento Admin Panel Reports
- B- Magento Advanced Reporting
- C- Magento Business Intelligence
- D- Google Analytics

Answer:

C, D

Question 2

Question Type: MultipleChoice

A merchant asked the Business Practitioner to add the SML sitemap to the robots.txt file. How would the Business Practitioner achieve this?

Options:

- A-** Robots.txt always automatically crawl sitemap.xml.
- B-** Set 'Enable Submission to robots.txt' to 'Yes' in Store Configuration.
- C-** A third-party module must be installed.

Answer:

B

Question 3

Question Type: MultipleChoice

What is dropshipping?

Options:

- A-** A retail technique in which a retailer uses a third-party to hold the inventory and ship the orders directly to the customer.
- B-** A shipping technique in which orders are shipped in bulk using the same transport after a merchant collects enough orders in the same geographical area.
- C-** A delivery technique in which the merchant is acting as the carrier instead of relying on 3rd-party shipping carriers like UPS or FedEx

Answer:

A

Question 4

Question Type: MultipleChoice

How would a Business Practitioner maintain the order grid, clearing it of older orders in Adobe Commerce for future retrieval?

Options:

- A-** It requires custom code or a third-party module
- B-** Change the order status to Archived

C- Use the Archive Order feature

Answer:

C

Question 5

Question Type: MultipleChoice

When navigating to the store configuration on a Magento Open Source installation, B2B Features are not seen. What is the reason for this?

Options:

A- B2B is an optional feature that can only be installed on Adobe Commerce not on Magento Open Source.

B- The B2B license key needs to be downloaded from Adobe's website and configured in the Licenses section of store configuration.

C- B2B is powered by Adobe Sensei and needs to configure API Keys in the API Portal section of store configuration.

Answer:

A

Question 6

Question Type: MultipleChoice

Which two payment options are available in Adobe Commerce, but not in Magento Open Source? (Choose two.)

Options:

- A- Store credit
- B- Cash on delivery
- C- Gift card
- D- Credit Card

Answer:

A, C

Question 7

Question Type: MultipleChoice

Which two Add-On features for Adobe Commerce use Adobe Sensei? (Choose two.)

Options:

- A- Live Search
- B- Product Recommendations
- C- B2B
- D- Advanced Reporting

Answer:

A, B

Question 8

Question Type: MultipleChoice

A merchant wants to review which CMS Blocks and Pages have recently been edited and the user who made the edits Which feature of Adobe Commerce allows this?

Options:

A- Web Server Log Viewer

B- Business Intelligence

C- Action Logs Reports

Answer:

A

Question 9

Question Type: MultipleChoice

In Magento Open Source, when would a Zero Subtotal checkout be used?

Options:

A- When Zero Shipping charges apply, but the discount does not cover the value of the products

- B-** When a discount covers the entire value of the purchase except the shipping charge
- C-** When a coupon code covers the full value of products and shipping

Answer:

B

Question 10

Question Type: MultipleChoice

How would the Business Practitioner generate a batch of coupons using Magento Open Source?

Options:

- A-** Edit the catalog price rule to use Auto Generation and then generate the coupon codes.
- B-** Enable Generate coupon code in Store Configuration and then generate the coupon codes.
- C-** Select 'Auto' for Coupon type in a cart price rule and then generate the coupon codes.

Answer:

C

Question 11

Question Type: MultipleChoice

How would a Business Practitioner ensure that only orders with a subtotal greater than \$50 can be created on the storefront?

Options:

- A- Using custom code or a third-party module.
- B- Enabling Minimum Order Amount and setting the Minimum Amount to 50
- C- Using a cart rule to set the Minimum Order Amount.

Answer:

B

Question 12

Question Type: MultipleChoice

What two conditions must be met for an order to be allowed for reorder? (Choose two.)

Options:

- A- An order has to be in Hold or in Payment Review status.
- B- The order must be marked Complete.
- C- All order items must be salable.
- D- The Allow Reorder configuration option must be enabled.

Answer:

C, D

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