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## Question 1

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**Question Type:** MultipleChoice

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What is the Salesforce CRM connector full refresh frequency for data streams?

### Options:

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- A- One time only
- B- Weekly
- C- Daily
- D- Hourly

### Answer:

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B

## Question 2

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**Question Type:** MultipleChoice

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What is the cardinality between individual and contact point objects?

**Options:**

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- A- One to one
- B- Many to one
- C- Many to many
- D- One to many

**Answer:**

---

D

## Question 3

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**Question Type: MultipleChoice**

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How many salesforce orgs can an administrator connect to salesforce cdp?

**Options:**

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A- 1

B- 2

C- No hard limit

D- 10

**Answer:**

---

C

## Question 4

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**Question Type: MultipleChoice**

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What can be customized in the Salesforce CDP canonical model?

**Options:**

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A- Objects, fields, and relationships

- B- Objects
- C- Objects and fields
- D- Fields

**Answer:**

---

A

## Question 5

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**Question Type:** MultipleChoice

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Which data model in Salesforce CDP defines interactions with a Party?

**Options:**

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- A- Sales order
- B- Engagement
- C- Transaction
- D- Individual

**Answer:**

---

B

## Question 6

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**Question Type: MultipleChoice**

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What are the two steps of data setup process in Salesforce CDP?

**Options:**

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- A- Map ingested data to existing ingested data objects
- B- Map ingested data to the Data Model
- C- Establish a connection with the source data via Rest API
- D- Preserve data with ingestion to data lake

**Answer:**

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B, D

## Question 7

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**Question Type:** MultipleChoice

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When using the Cloud Storage data stream ingestion where does Salesforce CDP ingest from?

### Options:

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- A- Customer provided S3 bucket
- B- Salesforce provided S3 bucket
- C- Salesforce Information Model
- D- Any external cloud storage with a restful API

### Answer:

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A

## Question 8

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**Question Type:** MultipleChoice

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What is the process of merging, cleaning and deduplicating data to a single ID mapped back to a person?

**Options:**

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A- Data Visualization

B- Data Unification

C- Data Cleansing

D- Data Mining

**Answer:**

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B



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