



Free Questions for [AD0-E318](#) by [go4braindumps](#)

Shared by [Cross](#) on [12-12-2023](#)

For More Free Questions and Preparation Resources

[Check the Links on Last Page](#)

Question 1

Question Type: MultipleChoice

A company currently manages their Adobe Campaign users via Active Directory (LDAP).

In the future, they will be required to utilize a TLS 1.0 provider that the currently use to authenticate users on other platforms.

What is the risks this approach?

Options:

- A- iDP server will not authenticate without a custom script.
- B- LDAP will not support TLS 1.0.
- C- Adobe IMS will not support upgrade from LDAP
- D- Adobe IMS will not work with their provider

Answer:

B

Explanation:

TLS (Transport Layer Security) is a protocol that is used to encrypt network communications, and different versions of TLS have different security features and capabilities. LDAP (Lightweight Directory Access Protocol) is a protocol that is used to access and manage directory services, such as user authentication and authorization. LDAP protocol does not support the latest version of TLS (1.2 and 1.3) but supports its older versions (1.0 and 1.1), so using a provider that requires TLS 1.0 may cause issues with the authentication process. It's better to check if the current version of LDAP supports the required version of the TLS or upgrade it to a version that supports it.

Question 2

Question Type: MultipleChoice

In the database diagram, a company has tables orders products Recipient items.

* Recipient is linked to Orders as 1-N

* Products to Orders as N-N

Recipient ID, Email Full Name, Customer ID Orders: Orders ID, Recipient ID, Product ID, Date of purchase items: Product ID, order ID, item ID products Product ID, Name, Status, Creation Date.

Which columns act as both primary and foreign keys?

Options:

- A- Recipient ID, Product ID, Order ID
- B- Customer ID, Product ID, item ID
- C- Order ID, Recipient ID, item ID
- D- Recipient ID, Product ID, Customer ID

Answer:

A

Explanation:

The Product ID column acts as the primary key for the Products table and as a foreign key for the Orders table. The Order ID column acts as the primary key for the Orders table and as a foreign key for the Items table. The Customer ID, Product ID, and Item ID columns do not act as primary or foreign keys.

Question 3

Question Type: MultipleChoice

An Architect needs to extend an existing Campaign instance offer catalog with a large number of new offers.

Each of these new offers will require new Eligibility rules associated with them, to be presented to customer in a delivery.

How should the Architect design these new rules?

Options:

- A- Build complex Eligibility rules with multiple joins to save processing time
- B- Put the most expensive Eligibility rules in terms of time of processing at the of the tree
- C- Search offers from a specific category to avoid scanning he whole offer tree
- D- Put the most restrictive offer category Eligibility rules at the lowest possible position in the tree

Answer:

D

Explanation:

Put the most restrictive offer category Eligibility rules at the lowest possible position in the tree. This will allow the Campaign system to quickly eliminate offers that do not meet certain criteria and only continue evaluating offers that have a higher likelihood of meeting the eligibility rules, thus reducing the amount of processing time and resources needed. This approach will help in terms of performance and scalability of the Campaign instance.

Question 4

Question Type: MultipleChoice

A customer has the following requirements for a new Campaign implementation:

- * 20 Marketing employees will access the Campaign instance from three different countries.
- * Marketing employees will use MacOs and Windows 10 professional.
- * 800,000 of the customers in the CRM system are emailed approximately twice a week.
- * The customer uses a small mobile app for Push messaging that has 20,000 device registrations, which the customer hops to grow.

Which two factors have the most impact on the infrastructure solution? (Choose two.)

Options:

- A-** Operating systems used to log in to the solution
- B-** 20 Marketing employees

C- Logins from three different countries

D- The Mobile app integration

E- 800k email profiles

Answer:

D, E

Explanation:

The mobile app integration will require additional resources for push messaging and the 800k email profiles will require resources for sending and managing the large volume of email communications. These factors will have a larger impact on the infrastructure solution than the 20 marketing employees, the operating systems used to log in, and logins from three different countries.

Question 5

Question Type: MultipleChoice

A client requests a link from the recipient to their last transaction. The client only needs to see the link from the recipient to the last transaction and wants to ensure the reverse link is not visible from the transaction table.

Only the insurance business unit needs to have visibility.

Which option should the Architect implement?

A)

```
revLink= 'NONE'  
AND  
<sysFilter name='writeAccess'> <condition enabledIf='hasNamedRight('Insurance_BU')'  
expr='FALSE' /> </sysFilter>
```

B)

```
revLink= 'SINGLE'  
AND  
<sysFilter name='readAccess'> <condition enabledIf='hasNamedRight('Insurance_BU')'  
expr='FALSE' /> </sysFilter>
```

C)

```
revLink= 'NONE'  
AND  
<sysFilter name='readAccess'> <condition enabledIf='hasNamedRight('Insurance_BU')'  
expr='FALSE' /> </sysFilter>
```


D)

```
revLink= 'SINGLE'  
AND  
<sysFilter name="writeAccess"> <condition enabledIf="hasNamedRight('Insurance_BU')"  
expr="FALSE"/> </sysFilter>
```

Options:

A- Option A

B- Option B

C- Option C

D- Option D

Answer:

C

Question 6

Question Type: MultipleChoice

A customer is deploying Adobe Campaign in an on-premise data center environment.

The customer wants to understand the optimal configuration for the Load balancer of the App and Web servers.

Which solution should be used?

Options:

- A- Active/active configuration and active/passive configuration, with HTTPS terminated at the proxy respectively
- B- Active/passive configuration and active/passive configuration, with HTTPS terminated at the proxy respectively
- C- Active/active configuration and active/active configuration, with HTTPS terminated at the proxy respectively
- D- Active/passive configuration and active/active configuration, with HTTPS terminated at the proxy respectively

Answer:

C

Question 7

Question Type: MultipleChoice

A company provides requirements for a new marketing campaign that will send selected customers one of several newsletter communications with selected articles based on the recorded interests.

The solution must use their centralized customer data, no older than from the previous day, and customize the newsletter template to contain articles relevant to the customers preferences.

The campaign should consider whether the customer has subscribed to the newsletter and what frequency the customer has opted in to receive the communications.

Which two options should be implemented?

Options:

- A- The Interaction module to manage presenting content to customers
- B- A CRM connector to ETL customer data into Campaign
- C- A custom solution to manage customers' preferences
- D- Audience manager integration to shape audience for each newsletter
- E- Offline and Online channel integration to allow cross channel journeys

Answer:

B, D

Explanation:

1. A CRM connector to ETL customer data into Campaign: A CRM connector allows for the extraction, transformation, and loading of customer data into Campaign, ensuring that the most recent and accurate data is used to customize the newsletter template and target the correct customers. D. Audience manager integration to shape audience for each newsletter: Audience manager allows to segment audience based on their preferences, behavior, demographics, etc. It helps to shape audience for each newsletter and target them with specific content. It will help in identifying customers and target them based on their preferences and subscribed newsletter frequency.

Question 8

Question Type: MultipleChoice

A customer wants to display an offer on their website. Server by the unitary engine in Campaign aimed an unidentified visitors who browse a page.

The Architect needs to include response time of offers returned to the site, and scalability.

What should the Architect do?

Options:

- A- Increase the disk space the Campaign instance to improve DB performance.
- B- Create a new Campaign instance dedicated to serving outbound interactions
- C- Increase the amount of memory in the existing instance of Campaign
- D- Create a new instance of Campaign and local balance all of the processes

Answer:

B

Explanation:

This will ensure that the response time for offers returned to the site is fast and that the server can handle an increased number of requests. Additionally, having a separate instance of Campaign dedicated to outbound interactions will improve scalability.

Question 9

Question Type: MultipleChoice

A company wants to connect their Salesforce.com CRM to their instance of Adobe Campaign Classic. The Salesforce credential to enter into the External account have been provided by a third party that manages the company's instance of Salesforce. The Architect tests the connection in the external account and receives the following error message:

"INT -- 150012 The HTTP query returned a 'Server Error' type error (500) invalid login or password -53"

"INT - 150012 The HTTP query returned a 'Server Error' type error (500) Invalid login or password -53"

Which solution should the Architect recommend?

Options:

- A-** The Salesforce URL the third party has provided in http but needs to be https to order for Adobe Campaign Classic to authenticate with Salesforce.com
- B-** Adobe Campaign Classic only supports Salesforce API version 37,21, and 15. The company version of Salesforce.com is not backward compatible with those versions. So a custom integrating is required for the login and password to work.
- C-** The Salesforce.com password provided is actually the password and security token combined into one field and need to be split and entered into the respective section in the External account.
- D-** The Salesforce.com URL needs to be whitelisted by defining a urlPermission with the domain and RedEx in the servieConf.xml file on the application server.

Answer:

C

Explanation:

This is the most likely cause of the error message, as it specifically states that the login or password is invalid. By splitting the password and security token into separate fields and entering them into the appropriate sections in the External account, the issue should be resolved.

Question 10

Question Type: MultipleChoice

A project Manager is setting up a Gantt chart for a new project implementation. The company is using a Hybrid deployment model, will interact with several systems, and be heavily customized to fit the customer needs. The PMO not know the Adobe Campaign project phase and wants to make sure important tasks are not missed, The initiated list of Go-Live activities is as follow:

Migrate appropriate objects from Stage to Production

Make sure Production SFTP is created

Validate that import/export workflow work as expected

Make sure the Workflow Supervisor group is assigned to the appropriate workflows

What else should the Architect do before the Go-live?

Options:

- A- Create RunBook and perform Customer Care handoff
- B- In the Deployment Wizard, make sure that Web Application and Mirror Page URLs refer to the Midsoure server
- C- Make sure the IP Warning plan is approved and the associated workflows created
- D- Validate that the assigned IP addresses have a high sending reputation.

Answer:

A

Explanation:

The best option before the Go-live is to create a RunBook and perform a Customer Care handoff. This will ensure that the customer knows how to operate and maintain the Adobe Campaign instance after the go-live. This is important to ensure the smooth operation of the Adobe Campaign instance and to ensure that the customer can use all the features and capabilities of the Adobe Campaign instance effectively.

Question 11

Question Type: MultipleChoice

Refer to the exhibit.

	00m	05m	10m	15m	20m	25m	30m	35m	40m	45m	50m	55m
00h	2											
01h	8											
02h	3											
03h	3											
04h	3											
05h	2			1								
06h	2			1								
07h	3			1								
08h	3				1							
09h	3		2		2							
10h	50	50	24	1	2							
11h	4		1		2							
12h	4		1		2							
13h	5		1		2							
14h	2				1							
15h	2				1							
16h	2				1							
17h	2				1							
18h	2				1							
19h	3				1							
20h	2				1							
21h	3				1							
22h	2				1							
23h	2				1							

A customer calls for urgent support. Their Adobe Campaign instance is running slowly and marketing workflows are taking a long time to execute the Architect finds.

50 workflow are running concurrently

24 workflows are stuck in pending state

Workflows are scheduled to be executed at the same time every day

What should the Architect recommend?

Options:

- A- Check with the DBA and archive old workflows to free up space
- B- Restart the wfserver process and clear cache
- C- Schedule workflows at different start times and restart pending workflows
- D- Pause the running workflows and restarts the pending workflows

Answer:

C

Explanation:

The Architect should recommend scheduling workflows at different start times to avoid overloading the system with too many workflows running concurrently. This will help to distribute the load and avoid bottlenecks. Additionally, the Architect can recommend restarting the pending workflows to ensure that they are not stuck in a pending state and can continue to execute.

Question 12

Question Type: MultipleChoice

A customer wants to track and report on the total cost of a postal campaign.

What should the Architect recommend?

Options:

- A- Use the MRM module to configure a Delivery Outline
- B- Use a Program entity and configure the costs per delivery tab.
- C- Configure a unit cost value on the Delivery template using the Postal Delivery channel
- D- Use the Budgeting feature within the MRM module

Answer:

D

To Get Premium Files for AD0-E318 Visit

<https://www.p2pexams.com/products/ad0-e318>

For More Free Questions Visit

<https://www.p2pexams.com/adobe/pdf/ad0-e318>

