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Question 1

Question Type: MultipleChoice

The "Value Store" retail company offers its customers low prices and ease of purchase by minimizing waste and striving for high efficiency. What strategy is the "Value Store" using?

Options:

- A) Operational excellence
- B) Product/service leadership
- C) Customer intimacy
- D) Brand loyalty

Answer:

A

Question 2

Question Type: MultipleChoice

The "return" represented by the Total Shareholder Return (TSR) metric is the increase in what?

Options:

- A) Earnings
- B) Shares
- C) Market capitalization
- D) Increased market value and reinvested dividends paid

Answer:

D

Question 3

Question Type: MultipleChoice

The "Value Store" retail company offers its customers low prices and ease of purchase by minimizing waste and striving for high efficiency. What strategy is the "Value Store" using?

Options:

- A) Operational excellence
- B) Product/service leadership
- C) Customer intimacy
- D) Brand loyalty

Answer:

A

Question 4

Question Type: MultipleChoice

The "return" represented by the Total Shareholder Return (TSR) metric is the increase in what?

Options:

- A) Earnings

B) Shares

C) Market capitalization

D) Increased market value and reinvested dividends paid

Answer:

D

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