

# Free Questions for CBAP by certsdeals

Shared by Morales on 15-04-2024

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# **Question 1**

### **Question Type:** MultipleChoice

A business analyst (BA) has a meeting next week with the project sponsor to ensure that the requirements align with the objective of the project. Prior to the meeting, the BA must ensure that the requirements are:

### **Options:**

- A- parametric, analogous, and decomposed
- B- atomic, feasible and testable
- C- predictive, diagnostic, and descriptive
- D- correct, capable, and strategic

#### **Answer:**

В

# **Question 2**

**Question Type:** MultipleChoice

A business analyst (BA) working on a recently implemented project is approached by the sponsor to provide artifacts that can be used organization wide for the long -term. Which of the following should the BA provide?

### **Options:**

- A- Transition requirements document
- **B-** Project solution architecture
- C- High-level business requirements document
- **D-** Process models

#### **Answer:**

D

## **Question 3**

#### **Question Type:** MultipleChoice

A company is in the middle of a large-scale project. Safety concerns have been brought up by several stakeholders, and this has led to numerous proposed changes. The business analyst (BA) must now assess the impact that making these changes will have on the project. When assessing the impact of safety concerns, which of the following should be considered?

### **Options:**

- A- Design
- **B-** Urgency
- **C-** Risk register
- D- Cost/benefit analysis

#### **Answer:**

В

# **Question 4**

**Question Type:** MultipleChoice

A service provider has seen significant erosion of its profit margin so engages an external consultancy firm to assess its business operations and recommend options to improve profitability. What is the first step that the business analyst (BA) will perform as part of this engagement?

Options:	:
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- A- Perform a brainstorming session to determine the desired profit margins for the future state of operations
- B- Organize a requirements elicitation meeting to determine the desired increase in the profit margin
- C- Conduct activities to understand the reasons behind the erosion of profitability in the current state
- D- Hold a strategy session to understand how best to achieve increased profitability

#### **Answer:**

C

# **Question 5**

**Question Type:** MultipleChoice

What is the time difference in days between the shortest and longest implementation?

### **Options:**

**A-** 19

**B-** 51



**D-** 60

#### **Answer:**

D

# **Question 6**

**Question Type:** MultipleChoice

What is the increased cost in Scenario 2 for Company C?

## **Options:**

- **A-** \$453.635
- **B-** \$207.790
- **C-** \$653.934
- D- \$695.448

#### **Answer:**

D

### **Question 7**

### **Question Type:** MultipleChoice

A very large insurer of General Liability and Property Damage insurance has an upward trend of increased claims over the past 5 years.

The Risk Control Area for that company has just completed a 12 month Pilot of a new improved Risk Control Site.

The purpose of the site is to help their customers manage their exposures and ideally prevent them from having claims There were 100 customers that were part of the Pilot that represented 25 different industries. The business goals were to increase use of the site and provide tools to help customer awareness of their exposures, so that they may reduce existing exposures and ultimately reduce claims.

The sites Features were as follows:

- \* Improvements to the search engine to all customers to search for articles, tools and services on the site
- \* A checklist function that allow customer to create their own unique Checklists or utilize a sample provided by ABC company to use daily, weekly etc for an area of their facility.
- \* A promotion feature where Risk preventing Articles, and tools on the site are marketed toward a customer.
- \* A profile section allowing for Customer Name, Address and contact Phone number.

Alter the 12 month pilot the business sponsor received an assessment of what was working and what was not. The Assessment of the pilot revealed overall site activity had significantly increased, however only 5% of the time the promotions were viewed. And the most shocking was that total claims increased by nearly 20% for these 100 customers during the pilot period. The business sponsor was perplexed as he had an expectation of reduced claims and at least for 30% viewing of promotions since the project team had spent a lot of careful time and effort on this feature. A BA was assigned to do further analysis regarding the low use of the promotions and why claims were not being reduced.

Regarding the use of promotions the BA looked into other similar companies to see what they did differently to get their customer to look at their promotions. The BA found that similar companies had promotions that targeted the industry the customer was in so it was more relevant to them and they were more interested to view the promotion. In addition the BA sent out a survey to all 100 pilot customers asking probing questions about what they thought of the site and if they felt it had decreased their exposure to risk sufficiently. The Survey responses came back with raving positive comments and providing examples of how the site had been helping in the reduction of claims from the customer's perspective. In addition the survey also revealed insight that the customers found the promotion often irrelevant to their industry.

The BA asked for a dump of all documentation of the 1000 claims that were filed over the 12 month pilot period. The BA found the nearly 90% of the claim filed were all in one region of the country and were all for property damage related to several severe winter storms in the region and the claims were nearly all unavoidable by the customers. The BA brought all this analysis back to the business sponsor and made the recommendation to the business sponsor to require the customer to select 1 of 25 industries in their profile. This would in turn allow for the ability to show industry specific promotions and promote search results relative to a customer's industry to be sorted at the top giving the customer a more personalized experience.

What technique led the BA to the source of the increase in claims?

#### **Options:**

- A- Document analysis
- **B-** Data mining
- C- Survey
- D- Decision modelling

#### **Answer:**

В

# **Question 8**

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What was the business sponsor looking to validate about the use of promotions?
Options:
A- Accuracy
B- Performance Variance
C- Market Trends
D- Risks
Answer:

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С

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