



Free Questions for MB-260

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Question 1

Question Type: MultipleChoice

Case Study: Mix Questions

Mix Questions

MB-260 Mix Questions IN THIS CASE STUDY

You are implementing Microsoft Dynamics 365 Customer Insights as the company's Customer Data Platform. You set up the data sources and start the unification process.

You need to identify the primary table within the Matching conditions page.

Which two criteria should you use to determine the primary table? Each correct answer presents a complete solution.

NOTE: Each correct selection is worth one point.

Options:

- A- Choose the table that has several attributes in common with other tables.
- B- Choose the table that has the most related tables.
- C- Choose the Dynamics 365 contact table when this is available as the data source.
- D- Choose the table with the most complete and reliable profile data about your customers.

Answer:

B, C

Question 2

Question Type: MultipleChoice

Case Study: Mix Questions

Mix Questions

MB-260 Mix Questions IN THIS CASE STUDY

You need to populate a marketing list in Dynamics 365 Sales with all the members of a segment in Microsoft Dynamics 365 Customer Insights. Which two conditions must be met? Each correct answer presents part of the solution. NOTE: Each correct selection is worth one point.

Options:

- A- The email addresses of contacts in Dynamics 365 Sales must match the corresponding unified customer profile email address field in Dynamics 365 Customer Insights.
- B- The segment in Dynamics 365 Customer Insights cannot contain more than 100,000 members.
- C- Sales team members must be assigned a role in Dynamics 365 Customer Insights to access the marketing list that is created in Dynamics 365
- D- Dynamics 365 Sales Contacts must be ingested into Dynamics 365 Customer Insights as a data source and included in the unified customer profile.

Answer:

D



Question 3

Question Type: MultipleChoice

Case Study: Mix Questions

Mix Questions

MB-260 Mix Questions IN THIS CASE STUDY

You are a Customer Data Platform Specialist. You created several customer segments. You want to identify differences between the segments that you created.

Which two statements are correct about using segment differentiations? Each correct answer presents part of the solution.

NOTE: Each correct selection is worth one point.

Options:

- A- The higher the difference score, the more the attributes differ between the two segments.
- B- You can compare a segment with the rest of your unified profiles or with another segment.
- C- You can only compare one segment with another segment.
- D- The lower the difference score, the more the attributes differ between the two segments.

Answer:

A, B

Explanation:

<https://docs.microsoft.com/en-us/dynamics365/customer-insights/audience-insights/segment-insights>

Question 4

Question Type: OrderList

Case Study: Mix Questions

Mix Questions

MB-260 Mix Questions IN THIS CASE STUDY

You are a Dynamics 365 Customer Insights system administrator for a university. The university is closed on the weekends, and the system refresh schedule is set to only run on days that the university is open.

To shorten the daily refresh, you notice that some measures could only be refreshed weekly and only need to be available at the beginning of the week.

You need to create custom refresh schedules for these measures.

Which five actions should you perform in sequence? To answer, move the appropriate actions from the list of actions to the answer area and arrange them in the correct order.

Actions	Order
Select Schedule .	
In the schedule settings, select Sunday as the specific day.	
Go to Schedule in the system settings and select Edit measure refresh settings .	
Go to Measures and select the measures you want to schedule.	
In the schedule settings, set the Recurrence to Weekly.	
In the schedule settings, select Monday as the specific day.	
Select Save .	

Order

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Answer:

Go to Schedule in the system settings...Go to schedule settings, set the Recurrence to... In the Schedule settings, select Monday... Select Save.

Question 5

Question Type: MultipleChoice

Case Study: Mix Questions

Mix Questions

MB-260 Mix Questions IN THIS CASE STUDY

Your team developed and integrated a batch inferencing pipeline to Dynamics 365 Customer Insights - Dat

a. This allows (or a new custom machine learning (ML) model to run and deliver new insights to the unified profiles' data.

You need to make sure the workflow runs automatically with every scheduled refresh.

What should the (earn do?



Options:

- A- The team needs to manually trigger the custom ML workflows.
- B- The team can configure scheduled refreshes for Dynamics 365 Customer Insights - Data from Azure Machine Learning where you developed the custom ML model.
- C- The team needs to configure a Microsoft Power Automate flow to trigger a refresh.
- D- The team can set up scheduled refreshes that will also run the workflows automatically.

Answer:

D

Question 6

Question Type: MultipleChoice

Case Study: Mix Questions

Mix Questions

MB-260 Mix Questions IN THIS CASE STUDY

Note: This question is part of a series of questions that present the same scenario. Each question in the series contains a unique solution that might meet the stated goals. Some question sets might have more than one correct solution, while others might not have a correct solution.

After you answer a question in this section, you will NOT be able to return to it. As a result, these questions will not appear in the review screen.

A company's IT department has a CSV file stored on one of their Shared Documents folders within

their Microsoft SharePoint sites. The data from the CSV file is ingested into Dynamics 365 Customer Insights - Data.

The file contains a row header and columns of different types, such as quantities and prices. The file also contains some rows with a high proportion of nulls.

You need to clean and transform the data in Customer Insights - Data to be ready for unification.

Solution: Transform the first row to be used as headers, remove rows that contain null values, and name the query. Select Next and your data is now ready for unification.

Does this meet the goal?

Options:

A- Yes

B- No

Answer:

A

Question 7

Question Type: MultipleChoice

Case Study: Mix Questions

Mix Questions

MB-260 Mix Questions IN THIS CASE STUDY

Note: This question is part of a series of questions that present the same scenario. Each question in the series contains a unique solution that might meet the stated goals. Some question sets might have more than one correct solution, while others might not have a correct solution.

After you answer a question in this section, you will NOT be able to return to it. As a result, these questions will not appear in the review screen.

You are setting up a new Dynamics 365 Customer Insights - Data environment and want to connect a Microsoft Dataverse environment.

While trying to connect, you receive the error This CDS organization is already attached to another Customer Insights - Data instance.

You need to resolve the issue and ensure you can connect the new Customer Insights - Data environment to the Dataverse.

Solution: In Microsoft Power Apps, select the proper environment and go to Connections. Remove the connection(s) to Dynamics 365 Customer Insights - Data.

Does this meet the goal?

Options:

A- Yes

B- No

Answer:

A



Question 8

Question Type: MultipleChoice

Case Study: Mix Questions

Mix Questions

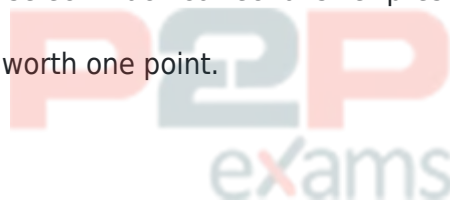
MB-260 Mix Questions IN THIS CASE STUDY

Your organization is implementing Microsoft Dynamics 365 Customer Insights. You want to make sure that you address duplicate records in your source data.

You need to define the deduplication rules to select which duplicate record should be kept.

Which three options should you select? Each correct answer presents a complete solution.

NOTE: Each correct selection is worth one point.



Options:

A- First imported

B- Most filled

C- Importance

D- Least recent

E- Most recent

Answer:

B, D, E



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