



Free Questions for 1Z0-340-22 by certsdeals

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Question 1

Question Type: MultipleChoice

When performing Email Marketing configuration, which two items should be provided? (Choose two.)

Options:

- A- lists of bouncebacks, unsubscribes, contacts not in CRM and competitor domains
- B- list of processing steps after a form is submitted
- C- list of additional websites to track
- D- a subscription management option

Answer:

B, D

Question 2

Question Type: MultipleChoice

In which three ways can contacts be added to Eloqua? (Choose three.)

Options:

- A- Decision Step
- B- Form Submit
- C- Update Rule
- D- CRM Integration
- E- Feeder App

Answer:

B, C, D

Question 3

Question Type: MultipleChoice

In what order you put these steps when making a template available in Engage? (Choose the best answer.)

1. Assign the email to the email group that you enabled for sales.

2. Enable the Sales Users security group to have access to the email group.
3. Decide which existing or new email group will be available in Engage.
4. Create a new email.
5. Enable sales users to have access to the email.
6. Select the Make This Email Group Available in Eloqua for Sales check box.

Options:

A- 2, 5, 1, 3, 4, 6

B- 1, 2, 3, 4, 5, 6

C- 6, 5, 4, 3, 2, 1

D- 3, 6, 2, 4, 1, 5

E- 3, 4, 1, 2, 5, 6

Answer:

D

Question 4

Question Type: MultipleChoice

The Eloqua Site ID is used in all tasks below except . (Choose the best answer.)

Options:

- A- determining the POD
- B- setting up form post urls
- C- setting up Eloqua tracking scripts
- D- configuring integration urls

Answer:

A

Question 5

Question Type: MultipleChoice

After integrating an Eloqua form externally on a client's website, the form is NOT capturing submissions in Eloqua.

Which two causes of the issue with form integration? (Choose two.)

Options:

- A-** The Eloqua form is active and the code has been integrated on another page on the client's website.
- B-** "Must contain a valid number of characters" is set and the submitter is entering more characters on the webpage.
- C-** The Eloqua form has a required field but the website is NOT reflecting that this field is required.
- D-** A processing step has been updated on the form and the code has not been updated to reflect this on the client's website.

Answer:

A, D

Question 6

Question Type: MultipleChoice

In what order you put these steps when making a template available in Engage? (Choose the best answer.)

1. Assign the email to the email group that you enabled for sales.
2. Enable the Sales Users security group to have access to the email group.

3. Decide which existing or new email group will be available in Engage.
4. Create a new email.
5. Enable sales users to have access to the email.
6. Select the Make This Email Group Available in Eloqua for Sales check box.

Options:

A- 2, 5, 1, 3, 4, 6

B- 1, 2, 3, 4, 5, 6

C- 6, 5, 4, 3, 2, 1

D- 3, 6, 2, 4, 1, 5

E- 3, 4, 1, 2, 5, 6

Answer:

D

Question 7

Question Type: MultipleChoice

The Eloqua Site ID is used in all tasks below except . (Choose the best answer.)

Options:

- A- determining the POD
- B- setting up form post urls
- C- setting up Eloqua tracking scripts
- D- configuring integration urls

Answer:

A

Question 8

Question Type: MultipleChoice

In which three ways can contacts be added to Eloqua? (Choose three.)

Options:

- A- Decision Step
- B- Form Submit
- C- Update Rule
- D- CRM Integration
- E- Feeder App

Answer:

B, C, D

Question 9

Question Type: MultipleChoice

After integrating an Eloqua form externally on a client's website, the form is NOT capturing submissions in Eloqua.

Which two causes of the issue with form integration? (Choose two.)

Options:

- A-** The Eloqua form is active and the code has been integrated on another page on the client's website.
- B-** "Must contain a valid number of characters" is set and the submitter is entering more characters on the webpage.
- C-** The Eloqua form has a required field but the website is NOT reflecting that this field is required.
- D-** A processing step has been updated on the form and the code has not been updated to reflect this on the client's website.

Answer:

A, D

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