Question 1

Question Type: MultipleChoice

An organization has established a dear vision for digital transformation and has started their transformation journey. They have documented al their value streams and started to improve these. They use technology appropriately to maximize customer experience and operational excellence. They understand and manage risks, and they have a comprehensive approach to Identifying and using innovative Ideas.

What else do they need lot the digital transformation to succeed?

Options:

A- Management of threats and opportunities

B- Improved use of automation

C- Management of staff skills and competence

D- Linked processes and practices to value creation

Answer:

C

Question 2

Question Type: **MultipleChoice**

An organization has utilized digital technology to make significant improvements to business processes that have contributed to the achievement of its strategic objectives. What does this describe?

Options:

A- Digital positioning

B- Organizational disruption

C- Digital transformation

D- Operational technology

Answer:

C

Question 3

Question Type: **MultipleChoice**

Which is an example of industry disruption?

A- A service provider has launched a new app to support collaboration that is easy to use, and is popular with consumers from many markets

B- An organization transitioned a large number of its services to a cloud provider to remain competitive In their market

C- A mobile phone provider has adopted a new operating model in response to threats from the competition which has resulted In the provider becoming the market leader

D- A software provider has developed a new satellite navigation system for the serf-driving cat market that has become the system of choice for car manufacturers

Answer:

D

Question 4

Question Type: **MultipleChoice**

An organization wants to ensure that all Key stakeholders are aware of the strategic direction and support it. What is the MOST approach to achieve this?

Options:

A- Deliver compulsory strategic awareness sessions regularly

B- Ensure there is one common communication channel for the strategy

C- Utilize metrics to ensure stall comply with the strategy

D- Tallor strategic communications to the stakeholders preferences

Answer:

D

Question 5

Question Type: **MultipleChoice**

An organization has started a digital transformation programme, and wants to create a culture of innovation. This month, the CIO plans to deliver a presentation on how chatbots can improve the customer registration experience.

Which approach is the CIO using to support the programme?

Options:

A- Encouraging digital technology opportunities

B- Establishing a mantel intelligence culture

C- Giving employees time for training and development

D- Working with workflow and talent management

Answer:

A

Question 6

Question Type: MultipleChoice

An organization has established a dear vision for digital transformation and has started their transformation journey. They have documented al their value streams and started to improve these. They use technology appropriately to maximize customer experience and operational excellence. They understand and manage risks, and they have a comprehensive approach to Identifying and using innovative Ideas.

What else do they need lot the digital transformation to succeed?

Question 7

An organization has started a digital transformation programme, and wants to create a culture of innovation. This month, the CIO plans to deliver a presentation on how chatbots can improve the customer registration experience.

Which approach is the CIO using to support the programme?

Options:

A- Encouraging digital technology opportunities

B- Establishing a mantel intelligence culture

C- Giving employees time for training and development

D- Working with workflow and talent management

Answer:

A

Question 8

Question Type: MultipleChoice

An organization has utilized digital technology to make significant improvements to business processes that have contributed to the achievement of its strategic objectives. What does this describe?

Options:

A- Digital positioning

B- Organizational disruption

C- Digital transformation

D- Operational technology

Answer:

C