



**Free Questions for *Advanced-Cross-Channel* by *dumpssheet***

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## Question 1

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**Question Type:** MultipleChoice

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How frequently does Einstein Engagement Scoring updates to email?

**Options:**

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**A-** Email daily

**B-** Mobile Weekly

**C-** Model Monthly

**Answer:**

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B

## Question 2

---

**Question Type:** MultipleChoice

---

How does social studio unify anonymous and known identities?

**Options:**

---

**A-** Deterministic matching

**B-** social networking

**Answer:**

---

A

## Question 3

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**Question Type: MultipleChoice**

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Where to create topic profiles in command center?

**Options:**

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**A-** command center

**B-** social automate

C- social admin

**Answer:**

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C

## Question 4

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**Question Type: MultipleChoice**

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In beacon message, what does the field limit number of messages for a device' control?

**Options:**

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- A- send only particular number of messages in 24 hours
- B- send only particular number of messages in a week
- C- send only particular number of messages in 72hrs
- D- send not more than particular number of messages in a active period.

**Answer:**

---

D

## Question 5

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**Question Type:** MultipleChoice

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What is true about SMS keywords other than HELP and STOP?

**Options:**

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- A-** keywords in parent business unit are automatically available to all child business units
- B-** keywords in child business unit can be shared between other child business units
- C-** keywords in parent or child business unit are available only in that business unit
- D-** keywords in parent business unit can be shared to any child business units

**Answer:**

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C

## Question 6

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**Question Type: MultipleChoice**

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How frequently does Einstein Engagement Scoring updates to email?

**Options:**

---

**A-** Email daily

**B-** Mobile Weekly

**C-** Model Monthly

**Answer:**

---

B

## Question 7

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**Question Type: MultipleChoice**

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Where to create topic profiles in command center?

**Options:**

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A- command center

B- social automate

C- social admin

**Answer:**

---

C

## Question 8

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**Question Type: MultipleChoice**

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How does social studio unify anonymous and known identities?

**Options:**

---

A- Deterministic matching

B- social networking

**Answer:**

---

A



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