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# Question 1

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## Question Type: MultipleChoice

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The marketing department at universal containers regularly changes the page layout requirements for its custom marketing objects. The VP of Marketing has asked the administrator for permission to configure only these objects.

What can the administrator do to meet this request?

### Options:

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- A-** Enable the marketing user permission on the user record for the VP of Marketing
- B-** Create a custom profile with edit permission on the custom marketing objects and assign to the VP of marketing.
- C-** Set up the VP of Marketing as a delegated administrator for the custom marketing objects.
- D-** Grant the VP of marketing the ability to log in as a user who is a system administrator.

**Answer:**

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B

## Question 2

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**Question Type: MultipleChoice**

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Users at AW Computing are receiving a duplicate message when they enter contacts with common first and last names. Management wants to improve the user experience but also keep the data Integrity of contacts.

What should an administrator implement for this issue?

**Options:**

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- A-** Update the matching method on the rule from fuzzy to exact for First Name and Last Name.
- B-** Change the duplicate rule to report Instead of alert so the message is avoided.
- C-** Include the Email field to the existing matching rule for a more exact match.
- D-** Add a secondary matching rule to the duplicate rule to match on the associated customer.

**Answer:**

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A

## Question 3

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**Question Type:** MultipleChoice

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Northern Trail Outfitters (NTO) has a private sharing model for records containing a customer's credit information. These records should be visible to a sales rep's manager but hidden from their colleagues.

How should an administrator adjust NTO's sharing model to ensure the correct amount of confidentiality?

**Options:**

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- A-** Use validation rules targeting the logged-in user.
- B-** Add View All access for the object via the manager's profile.
- C-** Create sharing rules for each manager based on the record owner.
- D-** Grant access using hierarchies via the sharing settings.

**Answer:**

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D

## Question 4

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**Question Type:** MultipleChoice

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On the Contact record, if a contact has the value of 'CEO' in the Title field, the administrator wants to require the users to also put a phone number in the Phone field.

What formula should the administrator put in the Error Condition Formula of a validation rule to enable this?

### Options:

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- A- Title = 'CEO' && NOT(ISBLANK(Phone))
- B- Title <> 'CEO' && ISBLANK(Phone)
- C- Title <> 'CEO' && NOT(ISBLANK(Phone))
- D- Title = CEO && ISBLANK(Phone)

### Answer:

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D

## Question 5

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**Question Type: MultipleChoice**

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An administrator at Cloud Kicks has been tasked by the compliance team to flag where sensitive information is stored in Salesforce.

What feature should the administrator use to fulfill this requirement?

### Options:

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- A- Data Classification
- B- Schema Builder
- C- Classic Encryption
- D- Field-Level Security

### Answer:

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A

## Question 6

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**Question Type: MultipleChoice**

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A previous consultant helped Universal Containers automate many of its business processes. The administrator changed the email address on the consultant's user record and deactivated it. The consultant called to say they continue to get email messages from failed flows and processes.

What steps should the administrator perform to stop the fault messages from going to the consultant?

### Options:

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- A-** Create a custom metadata type and associate the LastModifiedBy field. Write a flow that updates the field in any flows or processes equal to the consultant's name.
- B-** Request an Email Log from Email Log Files in Setup and filter the request by the consultant's email. Manually update any flows or processes listed on the log.
- C-** Set 'Send Process or Flow Error Email' to Apex Exception Email Recipients' in Automation settings. Add the System Admin's email to the Apex Exception Email page in Setup.
- D-** Export Flow Interviews filtered by LastModifiedBy.email using Data Loader. In the .csv file, change LastModifiedBy to the System Admin and upload changes with Data Loader.

### Answer:

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C

## Question 7

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**Question Type:** MultipleChoice

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An administrator is given a .csv file of 5,000 leads with External Id and Status fields. They need to match existing and add new records with Data Loader.

What action should be taken to populate the Status field on the records and add new records?

**Options:**

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- A- Export
- B- Update
- C- Insert
- D- Upsert

**Answer:**

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D

## Question 8

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**Question Type: MultipleChoice**

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The administrator at Cloud Kicks needs to import a batch of person accounts into Salesforce.

What tool should the administrator use?

**Options:**

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- A- Data Import Wizard
- B- Quick Create
- C- Bulk API
- D- Mass Update

**Answer:**

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A

## Question 9

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**Question Type: MultipleChoice**

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The sales manager at Cloud Kicks (CK) wants to make sure the accounts that CK serves are happy. One way they track this is by how many open cases an account has with CK. The sales manager asks CK's administrator to build a report to show Accounts with Open Cases.

What report type would this be?

**Options:**

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- A- Bucket Report
- B- Joined Report
- C- Summary Report
- D- Matrix Report

**Answer:**

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C

## Question 10

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**Question Type:** MultipleChoice

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An administrator at Cloud Kicks has been asked to reduce the file size of full data exports in order to have quicker exports.

Which three recommendations should the administrator make?

Choose 3 answers

**Options:**

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- A- Reduce the amount of objects per export.
- B- Request a backup file every 5 days.
- C- Deselect 'Include images, documents, and attachments' in the export.
- D- Unselect the recycle bin in the object export option.
- E- Keep deleted record counts to a minimum.

**Answer:**

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A, C, E

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