Free Questions for B2B-Commerce-Administrator by certscare

Shared by Wagner on 15-04-2024

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Question 1

An Administrator is having trouble rebuilding the search index. 08m 41s

What could be causing this issue?

Options:

A- The necessary permissions have not been given to the Administrator.

B- There are no active products associated to any of the categories in the store catalog.

C- There is no price book associated to the store.

D- The products have not been added to an entitlement policy.

Answer:

A

Explanation:

If an Administrator is having trouble rebuilding the search index, a potential cause could be the necessary permissions have not been given to the Administrator (A). Proper permissions are required to execute search index rebuilds, and without these permissions, the Administrator may encounter difficulties in initiating or completing the rebuild process.

Question 2

Question Type: **MultipleChoice**

An Administrator needs to support a unique use case with an exclusive line of products. Only certain stores designated as

"premier" status should contain an exclusive list of products. All of the other products outside of the exclusive product

line should be available in all stores.

Is it possible to support this use case of store-specific products in B2B Commerce?

Options:

A- No. The products must be filtered with custom code.

B- No. The data model does not support this type of configuration.

C- Yes. This is supported by the B2B Commerce data model.

D- Yes. There is an exclusive line checkbox on the Product entity which supports this scenario.

Answer:

C

Explanation:

Supporting store-specific products, including an exclusive line of products for 'premier' status stores, is supported by the B2B Commerce data model (C). This capability allows for the configuration of product availability and visibility based on store status or other criteria, enabling differentiated product offerings across various store types.

Question 3

Question Type: **MultipleChoice**

A company decided to change their payment method from one payment gateway to another. 08m 07s.

What does an Administrator need to do to configure the store to use the new payment gateway?

Options:

A- Update the payment gateway settings on the Payment and Billing subflow.

B- Configure the payment gateway using the Experience Builder Administration page.

C- Link the integration in store administration.

D- Use a Salesforce Labs package.

Answer:

A

Explanation:

To configure the store to use a new payment gateway, an Administrator needs to Update the payment gateway settings on the Payment and Billing subflow (A). This involves configuring the new gateway's details and parameters within the relevant settings, ensuring that the store's payment processing is correctly aligned with the new gateway.

Question 4

Question Type: **MultipleChoice**

Management has requested a change to the look and feel of the theme of their B2B Commerce site.

Which three options can an Administrator update on the site using Experience Builder?

Options:

A- Mobile Width and Size

B- Customer's Logo

C- Button Size

D- Text Color

E- All of the button colors

Answer:

B, C, D

Explanation:

Using Experience Builder, an Administrator can update the Customer's Logo (B), Button Size (C), and Text Color (D) to change the look and feel of the theme of their B2B Commerce site. These options allow for significant customization of the visual aspects of the site, aligning the design with the company's branding and design preferences.

Question 5

A company wants their homepage to have a different look and feel for a user that has logged into the site versus a guest

user. What should an Administrator create to allow the targeted specific user segments for the home page?

Options:

A- An Audience

B- A Brand Set

C- A custom component

D- Page variations

Answer:

D

Explanation:

To target specific user segments for the homepage, an Administrator should create Page Variations (D). Page variations allow for the customization of content and layout based on audience segments, such as logged-in users versus guest users, providing a personalized experience based on the user's status or other criteria.

Question 6

Which three sub-flows are part of the standard B2B Main Checkout Flow template? 09m 39s

Options:

A- Shipping Method

B- Billing Address

C- Error

D- Inventory

E- Taxes

Answer:

A, B, E

Explanation:

The standard B2B Main Checkout Flow template includes sub-flows for Shipping Method (A), Billing Address (B), and Taxes (E). These sub-flows are integral to the checkout process, ensuring that shipping, billing, and tax calculations are handled efficiently and accurately during the checkout procedure.

Question 7

Question Type: MultipleChoice

An Administrator wants to improve search engine ranking and awareness, with the goal of driving more traffic to the B2B Commerce store.

Which two technical elements should the Administrator use?

Options:

A- Add a NoIndex Tag to the Store Sitemap.

B- Add CMS Content to Store Pages.

C- Add Meta Tags to Store Pages.

D- Add Canonical URLs to Store Pages.

Answer:

B, C

Explanation:

To improve search engine ranking and awareness, an Administrator should focus on adding CMS Content to Store Pages (B) and adding Meta Tags to Store Pages (C). CMS content can enhance the relevance and richness of store pages, making them more attractive to search engines. Meta tags, including titles and descriptions, play a crucial role in search engine optimization by providing search engines with essential information about the page content.

Question 8

Question Type: MultipleChoice

Which two potential risks can a company encounter when turning on Digital Experiences during B2B Commerce setup? 09m 56s

Options:

A- Digital Experiences extends portal access to external members.

B- External members may have permissions to view records they should not be able to view.

C- Digital Experiences extends internal org access to external members.

D- External members are provided read access to all objects in the org by default.

Answer:

A, B

Explanation:

When turning on Digital Experiences during B2B Commerce setup, two potential risks include Digital Experiences extending portal access to external members (A) and the possibility of external members having permissions to view records they should not be able to view (B). Proper configuration and management of access rights and permissions are crucial to mitigate these risks, ensuring that external members only have access to appropriate information and functionalities.

Question 9

How can a customer control the products that different Buyers can purchase in the same storefront? el to

Options:

A- Catalogs

B- Entitlements

C- Misdirection

D- Sharing rules

Answer:

B

Explanation:

To control the products that different Buyers can purchase in the same storefront, a customer can use Entitlements (B). Entitlements in Salesforce B2B Commerce allow for the definition of specific access rights to products or categories based on buyer accounts or other criteria. This ensures that only authorized buyers can purchase certain products, enabling personalized and controlled buying experiences.