



Free Questions for C_C4H225_12

Shared by Hardin on 14-12-2022

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Question 1

Question Type: MultipleChoice

The image below shows the summary page of your mobile app tutorial program. What do the "583 Messages" represent? Note: There are 2 correct Answer: to this question.

Options:

- A- It is the number of mobile push messages.
- B- It is the number of all messages in the Interactions program, regardless of the channel.
- C- It is the number of times the program was started and executed.
- D- It is the number of mobile in-app messages.

Answer:

A, C

Question 2

Question Type: MultipleChoice

What are some of the configurations that are required before you can start sending emails via SAP Emarsys Customer Engagement? Note: There are 2 correct Answer: to this question.

Options:

- A- Send Time Optimization
- B- DNS configuration
- C- Deliverability Advisor
- D- Reply Management

Answer:

B, D

Question 3

Question Type: MultipleChoice

You are building an abandoned cart program that uses a discount voucher. You don't want any users to receive more than 1 voucher in a 30 day period. There are wait nodes in the program that spam multiple days. Which participation setting do you need?

Options:

- A- Contacts can enter this program again 30 days and 0 hours after exiting it.
- B- Contacts can enter this program again 30 days and 0 hours after entering it.
- C- Contacts can enter this program only once, ever.
- D- Contacts can enter this program any time, even if they are still in it.

Answer:

A

Question 4

Question Type: MultipleChoice

You want to create a new Lookalike Audience for Facebook in CRM Ads, but a status error message appears saying "Too few contacts". How is this possible? Note: There are 2 correct Answer: to this question.

Options:

- A- The audience is updated on a daily basis only.
- B- The audience was archived.
- C- The network audience was created but there are not enough contacts.
- D- The network audience was created but the transfer of the contacts failed.

Answer:

A, C

Question 5

Question Type: MultipleChoice

How can a new API user be set up?

Options:

- A- An account owner can create an API user in Management > Security Settings.
- B- An account owner can create an API user in Management > Predict Data Sources.
- C- An account owner can create an API user in Management > User Management.
- D- A system operator can use an API endpoint to generate a new user.

Answer:

A

Question 6

Question Type: MultipleChoice

For which platforms does SAP Emarsys Customer Engagement provide a standard connector?
Note: There are 2 correct Answer: to this question.

Options:

- A- Magento
- B- BigCommerce
- C- Shopify
- D- WooCommerce

Answer:

A, C

Question 7

Question Type: MultipleChoice

The Health Check dashboard shows a web behavior error and a data source consistency error.
Where you can find more information? Note: There are 2 correct Answer: to this question.

Options:

- A- Predict Recommendations widget
- B- Inspector bookmarklet

- C- Database Growth widget
- D- Predict Data Sources page

Answer:

D



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