Free Questions for C_C4H225_12 by certsdeals

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Question 1

Question Type: MultipleChoice

What can the plus signs (+) in the Email Analytics Overview page mean? Note: There are 2 correct Answer: to this question.

Options:

A- The campaign was sent with Send Time Optimization.

B- The campaign has child campaigns (e.g., recurring or A/B test emails).

C- These are your most successful campaigns.

D- The plus sign can be expanded to show the preview.

Answer:

B

Question 2

Question Type: MultipleChoice

Which file formats are supported for integrating flexible product data? Note: There are 2 correct Answer: to this question.

Options:

A- Extensible Markup Language (XML)

B- Microsoft Excel file (XLS)

C- Comma-separated values (CSV)

D- Text (TXT)

Answer:

A, C

Question 3

Question Type: **MultipleChoice**

Some web recommender widgets can be placed on any page in your website. What are some examples of these widgets? Note: There are 2 correct Answer: to this question.

Options:

A- Also-bought widget

B- Home widget

C- Last-purchase widget

D- Personal widget

Answer:

A, B

Question 4

Question Type: MultipleChoice

Yesterday, David purchased a very elegant suit from your Web shop, while Andrew bought a simple discounted T-shirt. You'd like to send different messages to them depending on their total purchase amount. What node do you need to use?

Options:

A- Wait node

B- Wait for an event node

C- Decision splitter node

D- A/B test node

Answer:

C

Question 5

Question Type: MultipleChoice

What are some of the configurations that are required before you can start sending emails via SAP Emarsys Customer Engagement?
Note: There are 2 correct Answer: to this question.

Options:

A- Send Time Optimization

B- DNS configuration

C- Deliverability Advisor

D- Reply Management

Answer:

B, D

Question 6

Question Type: MultipleChoice

Which file formats are supported for integrating flexible product data? Note: There are 2 correct Answer: to this question.

Options:

A- Extensible Markup Language (XML)

B- Microsoft Excel file (XLS)

C- Comma-separated values (CSV)

D- Text (TXT)

Answer:

A, C

Question 7

Question Type: MultipleChoice

What are some of the configurations that are required before you can start sending emails via SAP Emarsys Customer Engagement?
Note: There are 2 correct Answer: to this question.

Options:

A- Send Time Optimization

B- DNS configuration

C- Deliverability Advisor

D- Reply Management

Answer:

B, D

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