

**Free Questions for  $C_{2}H_{2}O_{2}$  by dumpsheet**

**Shared by Peters on 15-04-2024**

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## Question 1

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**Question Type:** MultipleChoice

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You are setting up a new API call to add a new contact that has opted in, and you want to ensure the system opt-in field is set correctly. What value must you use?

**Options:**

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A- '31' : 'True'

B- '1' : '1'

C- '1' : 'True'

D- '31' : '1'

**Answer:**

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A

## Question 2

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**Question Type:** MultipleChoice

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You are using the SAP Emarsys Customer Engagement API to trigger an external event endpoint. What is missing (pixelated) from the API call below?

**Options:**

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- A- Event time
- B- External event name
- C- Campaign name
- D- External event ID

**Answer:**

---

D

## Question 3

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**Question Type:** MultipleChoice

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Web Channel displays personalized content on your website. How many domains can use Web Channel?

**Options:**

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- A- Two domains are supported.
- B- Unlimited domains are supported.
- C- One domain is supported.
- D- Up to 10 domains are supported.

**Answer:**

---

C

## Question 4

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**Question Type: MultipleChoice**

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How does contact duplication work in SAP Emarsys Customer Engagement? Note: There are 2 correct Answer: to this question.

**Options:**

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- A- It runs once a day, checking against the full database.

- B-** Contacts with the same unique identifier are merged automatically on import.
- C-** Contacts with identical first name and last name are merged automatically.
- D-** It runs every time a new contact is about to be imported.

**Answer:**

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B, D

## Question 5

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**Question Type: MultipleChoice**

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You want to analyze your email response rates by domain level. Which reporting tab gives you a breakdown for the 10 most popular email providers?

**Options:**

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- A-** Customer Lifecycle
- B-** Deliverability Reporting
- C-** Revenue Analytics

**D-** Trend Reporting

**Answer:**

---

B

## Question 6

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**Question Type:** MultipleChoice

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What is one purpose of the link title attribute when adding URLs in the block-based editor?

**Options:**

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- A-** It displays the link title in the reporting.
- B-** It creates a call to action (CTA) with this text on it.
- C-** It enables link tracking.
- D-** It is a tooltip and appears when the recipient hovers over the link.

**Answer:**

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D

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