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Question 1

Question Type: MultipleChoice

Which operator group is required to approve the target group in a campaign workflow?

Options:

- A- Delivery operators
- B- Workflow supervisors
- C- Content contributors
- D- Campaign managers

Answer:

B

Question 2

Question Type: MultipleChoice

A diem wants to know If Message Center's transactional messages are linked with the Recipient record. What is the most accurate response from a Campaign developer?

Options:

- A-** Message Center communications are only used when the target is not In the Recipient table
- B-** Message Center communications are not linked lo Recipients by default, but can be if required
- C-** Message Center communications must be linked to a Recipient record
- D-** Message Center communications are linked to Recipients by default

Answer:

C

Question 3

Question Type: MultipleChoice

A daily campaign has sent out 0 emails to customers this week when it should be sending over 1000 emails a day. None of the activities are flashing red 10 indicate they are showing an error.

What would be a developer's first step in troubleshooting the failed workflow?

Options:

- A- Close the Adobe Campaign program and restart it
- B- Check the logs for each individual activity to identify any errors
- C- Check the workflows Journal to analyse the audit logs of the campaign
- D- Duplicate the workflow and re-run It

Answer:

C

Question 4

Question Type: MultipleChoice

If a user is to receive email notifications regarding alerts from campaign workflows, which default operator group is required?

Options:

- A- Workflow execution
- B- Campaign managers
- C- Delivery operators
- D- Workflow supervisors

Answer:

D

Question 5

Question Type: MultipleChoice

A developer wishes to merge the value of two different columns within the target dimension. @firstChild & secondChild, into one column separated by a space. What is the tight expression for this use case?

Options:

- A- concat(@firstChild. secondChild)
- B- concat(@firstChild. secondChild. ' ')

C- JuxtWords(@firstChild, secondChild)

D- JuxtWords2(@firstChild, secondChild)

Answer:

A

Question 6

Question Type: MultipleChoice

A client has limited HTML development resources, but needs to deliver a high volume of email campaigns with different content What would be the best standard package to fulfill the client's requirements?

Options:

A- Marketing campaigns (Campaign)

B- Campaign Optimization

C- Content Manager

D- Delivery

Answer:

C

Question 7

Question Type: MultipleChoice

An Adobe Campaign developer uses an Import workflow to load data from an external source, but finds that duplicate entries are created in the recipient table. What are the two likely causes of the error? Choose the two correct answers.

Options:

- A- The Update data activity is set to the 'insert' option.
- B- The file was not deduplicated before the importing workflow.
- C- A deduplication step is missing in the workflow.
- D- The identifier was not configured property.
- E- The reconciliation option in the Update data is set up improperly.

Answer:

A, D

Question 8

Question Type: MultipleChoice

Where can a developer access The approval which they need to complete?

Options:

- A- Administration > Platform > Objects created automatically > Approvals pending
- B- Administration > Resources > Objects created automatically > Approvals pending
- C- Administration > Production > Objects created automatically > Approvals pending
- D- Administration > Campaign Management > Objects created automatically > Approvals pending

Answer:

D

Question 9

Question Type: MultipleChoice

A diem wants to know which email addresses appear more than once in the recipient table. How would a developer determine this?

Options:

- A-** Write a query that groups by email and then deduplicate the records
- B-** Write a query to aggregate by email and sum the primary keys
- C-** Write a query that counts primary keys and group by email
- D-** Write a query to filter by email address and group by primary key

Answer:

B

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