



Free Questions for C_C4H630_34 by vceexamstest

Shared by Levy on 15-04-2024

For More Free Questions and Preparation Resources

Check the Links on Last Page

Question 1

Question Type: MultipleChoice

What are some valid use cases for audience activation? Note: There are 3 correct answers to this question.

Options:

- A- Run marketing campaigns on social media platforms.
- B- Import customer contacts from CRM systems.
- C- Run targeted email campaigns based on customer activities and preferences.
- D- Merge incoming customer data from ERP back end.
- E- Update customer loyalty level in a loyalty system.

Answer:

A, C, E

Question 2

Question Type: MultipleChoice

What options are available to pass the processing purpose for inbound data in SAP Customer Data Platform? Note: There are 2 correct answers to this question.

Options:

- A- Profile
- B- Static
- C- Consent
- D- Dynamic

Answer:

B, D

Question 3

Question Type: MultipleChoice

What are the three core pillars of SAP Customer Data Platform? Note: There are 3 correct answers to this question.

Options:

- A- Modulate
- B- Optimize
- C- Activate
- D- Respect
- E- Unify

Answer:

B, C, E

Question 4

Question Type: MultipleChoice

You are importing primary customer residential address data into SAP Customer Data Platform. How could you implement this feature using the console?

Options:

- A- Update the action's model schema
- B- Update the action's mapping schema
- C- Update the profile customer schema
- D- Update the processing purpose

Answer:

C

Question 5

Question Type: MultipleChoice

Which query syntax is correct when searching for users in SAP Customer Data Platform?

Options:

- A- Select * from accounts where profile.primaryEmail = 'someuseremail@emaildomain.com'
- B- select * from profile where profile.email = 'someuseremail@emaildomain.com'
- C- select * from contextualProfile where primaryEmail = 'someuseremail@emaildomain.com'

D- select * from profile where attribute.primaryEmail = 'someuseremail@emaildomain.com'

Answer:

A

Question 6

Question Type: MultipleChoice

What kinds of prediction can you select for a predictive indicator? Note: There are 2 correct answers to this question.

Options:

A- Customer lifetime value

B- Customer churn

C- Customer order value

D- Customer volume

Answer:

A, B

Question 7

Question Type: MultipleChoice

What kinds of indicators can you create in SAP Customer Data Platform? Note: There are 3 correct answers to this question.

Options:

A- Segmented

B- Calculated

C- Predictive

D- Profile

E- Activity

Answer:

B, C, E

To Get Premium Files for C_C4H630_34 Visit

https://www.p2pexams.com/products/c_c4h630_34

For More Free Questions Visit

<https://www.p2pexams.com/sap/pdf/c-c4h630-34>

