Question 1

What is the name of an alternative technique to counter the reduction in use of third-party cookies, where web publishers may consider utilizing data cached by a browser and returned with a subsequent request from the same resource to track unique users?

Options:

A- Web beacon tracking.

B- Browser fingerprinting.

C- Entity tagging.

D- Canvas fingerprinting.

Answer:

B

Explanation:

an alternative technique to counter the reduction in use of third-party cookies, where web publishers may consider utilizing data cached by a browser and returned with a subsequent request from the same resource to track unique users is called browser fingerprinting.

Question 2

An organization is launching a new smart speaker to the market. The device will have the capability to play music and provide news and weather updates. Which of the following would be a concern from a privacy perspective?

Options:

A- Appropriation.

B- Browser Fingerprinting.

C- Context of authority.

D- Context aware computing.

Answer:

D

Explanation:

An organization launching a new smart speaker to the market that has the capability to play music and provide news and weather updates would have concerns about context aware computing rather than browser fingerprinting from a privacy perspective. Context aware computing involves using information about an individual's location or behavior to tailor their experience with technology. This can raise concerns about how personal data is collected and used without individuals' knowledge or consent.

Question 3

Question Type: **MultipleChoice**

Machine-learning based solutions present a privacy risk because?

Options:

A- Training data used during the training phase is compromised.

B- The solution may contain inherent bias from the developers.

C- The decision-making process used by the solution is not documented.

D- Machine-learning solutions introduce more vulnerabilities than other software.

Answer:

B

Question 4

Question Type: **MultipleChoice**

After stringent testing an organization has launched a new web-facing ordering system for its consumer medical products. As the medical products could provide indicators of health conditions, the organization could further strengthen its privacy controls by deploying?

Options:

A- Run time behavior monitoring.

B- A content delivery network.

C- Context aware computing.

D- Differential identifiability.

Answer:

D

Explanation:

after launching a new web-facing ordering system for its consumer medical products, an organization could further strengthen its privacy controls by deploying differential identifiability. Differential identifiability involves adding noise or randomness to data in order to preserve privacy while still allowing for statistical analysis.

Question 5

Question Type: MultipleChoice

What element is most conducive to fostering a sound privacy by design culture in an organization?

Options:

A- Ensuring all employees acknowledge and understood the privacy policy.

B- Frequent privacy and security awareness training for employees.

C- Monthly reviews of organizational privacy principles.

D- Gaining advocacy from senior management.

Answer:

D

Explanation:

gaining advocacy from senior management is the element most conducive to fostering a sound privacy by design culture in an organization. Senior management plays a crucial role in setting the tone and direction for privacy practices within an organization and their support is essential for establishing a strong privacy culture.

Question 6

Question Type: MultipleChoice

Which of the following methods does NOT contribute to keeping the data confidential?

Options:

A- Differential privacy.

B- Homomorphic encryption.

C- K-anonymity.

D- Referential integrity.

Answer:

D

Explanation:

referential integrity does not contribute to keeping the data confidential.

Question 7

Which of the following best describes the basic concept of "Privacy by Design?"

Options:

A- The adoption of privacy enhancing technologies.

B- The integration of a privacy program with all lines of business.

C- The implementation of privacy protection through system architecture.

D- The introduction of business process to identify and assess privacy gaps.

Answer:

C

Explanation:

the basic concept of "Privacy by Design" is the implementation of privacy protection through system architecture.

Question 8

Question Type: **MultipleChoice**

An organization is considering launching enhancements to improve security and authentication mechanisms in their products. To better identify the user and reduce friction from the authentication process, they plan to track physical attributes of an individual. A privacy

technologist assessing privacy implications would be most interested in which of the following?

Options:

A- The purpose of the data tracking.

B- That the individual is aware tracking is occurring.

C- The authentication mechanism proposed.

D- The encryption of individual physical attributes.

Answer:

A

Explanation:

a privacy technologist assessing privacy implications would be most interested in the purpose of the data tracking.

Question 9

Question Type: **MultipleChoice**

What is the main issue pertaining to data protection with the use of 'deep fakes'?

Options:

A- Misinformation.

B- Non-conformity with the accuracy principle.

C- Issues with establishing non-repudiation.

D- Issues with confidentiality of the information.

Answer:

A

Explanation:

the main issue pertaining to data protection with the use of 'deep fakes' is misinformation.

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