

Free Questions for HP2-H41 by vceexamstest

Shared by Vargas on 15-04-2024

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Question 1

Question Type: MultipleChoice

What can HP Digital Sending be used to reduce?

Options:

- A- labeling requirements for documents
- B- number of email messages sent
- C- costs related to document delivery via a courier service
- D- use of barcode readers for packaging

Answer:

С

Question 2

Question Type: MultipleChoice

What are attributes of a document in the digital age? (Select two.)

Options:

- A- A document is only used in business.
- B- A document conveys information.
- C- A document is limited to standard paper types.
- D- A document can be printed on everything from fabric to plastic.
- **E-** A document is increasingly expensive to produce.

Answer:

B, D

Question 3

Question Type: MultipleChoice

How do people interact with a business document? (Select two.)

| Options: | |
|--|--|
| A- by smell | |
| B- consciously and unconsciously | |
| C- with curiosity | |
| D- by touch and sight | |
| E- without emotion | |
| | |
| | |
| Answer: | |
| Answer: B, C | |
| | |
| | |
| | |
| B, C | |
| B, C Question 4 | |
| B, C Question 4 | |
| Question 4 Question Type: MultipleChoice | |
| Question 4 Question Type: MultipleChoice | |

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- A- They can be recycled.
- B- They are inexpensive to create and distribute.
- C- They influence customer purchasing decisions.
- D- They represent you, your company, and your product/service.
- **E-** They contain customer information.

Answer:

C, D

Question 5

Question Type: MultipleChoice

Which statement is true about initial contacts that occur between a customer and a business?

Options:

- A- Most initial contacts result in a purchase.
- B- Most initial contacts are through a document.

- C- Most initial contacts occur during the day.
- D- Most initial contacts are face to face.

Answer:

В

Question 6

Question Type: MultipleChoice

Why are many marketing pages now being printed in-house, rather than being outsourced to print shops?

Options:

- A- Today's workers are more creative.
- B- Commercial print shops do not want these kinds of jobs.
- C- Newer color printers produce low-cost, high quality output.
- D- Fewer commercial print shops exist today.

| Answer: | |
|---|--|
| C | |
| | |
| | |
| Question 7 | |
| Question Type: MultipleChoice | |
| | |
| What is a new capability the imaging and printing convergence has brought to imaging and printing workflow? | |
| | |
| | |
| | |
| Options: | |
| A- printing booklets | |
| B- distributing hard copies of documents by hand | |
| C- printing and then copying documents | |
| D- scanning to email | |
| | |
| | |
| Answer: | |

D

Question 8

Question Type: MultipleChoice

What are the benefits of in-house printing of marketing pages? (Select two.)

Options:

- A- You can print fewer numbers of pages as needed.
- B- Marketing pages can be used on the Internet.
- **C-** Creative agencies charge less for in-house design.
- D- You can target customers with personalized information.
- E- Documents can be printed in monochrome for impact.

Answer:

A, D

Question 9

Question Type: MultipleChoice

Upon what does the value of a business document depend? (Select two.)

Options:

- A- a simple calculation of distribution costs
- B- the cost of the toner and paper used to print
- C- the intended purpose of the document
- **D-** the interpretation of the reader/user of the document

Answer:

C, D

Question 10

Question Type: MultipleChoice

With which products does HP provide scan-to-email functionality? (Select two.)

| Options: |
|--|
| A- HP PhotoSmart printers |
| B- single-function monochrome HP LaserJet printers |
| C- HP Digital Senders |
| D- HP Color LaserJet printers |
| E- mono and color LaserJet MFPs and selected AIOs |
| |
| Answer: |
| C, E |
| |
| |
| Question 11 |
| Question Type: MultipleChoice |
| |
| What are the main reasons why customers continue to print documents? |
| |
| |
| Options: |

- A- easy to do, inexpensive, environmentally friendly
- B- habit, color, media
- C- habit, communication, legal reasons
- D- habit, easy to file, easy to discard

Answer:

С

Question 12

Question Type: MultipleChoice

How can HP Color LaserJets and HP Color LaserJet MFPs add value for your customers?

Options:

- A- by using recycled paper
- B- by having unlimited finishing options
- C- by storing pages online

D- by enabling in-house printing of marketing collateral

Answer:

D

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