



**Free Questions for T4 by vceexamstest**

**Shared by Bailey on 15-04-2024**

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## Question 1

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**Question Type:** MultipleChoice

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Key messages must be aligned with which of the following?

**Options:**

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- A- Communication objectives
- B- Sphere of experience
- C- Evaluation methods
- D- Senior management values

**Answer:**

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A

## Question 2

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**Question Type:** MultipleChoice

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Which of the following is a qualitative method used to obtain audience data?

**Options:**

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- A- Focus groups
- B- Benefits enrollment data
- C- Age and education segmentations
- D- Demographic data
- E- Focus groups

**Answer:**

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A

## Question 3

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**Question Type:** MultipleChoice

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What is the first step of the strategic communication process?

**Options:**

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- A- Define the objectives
- B- Conduct audience research
- C- Determine what will be communicated
- D- Analyze the situation

**Answer:**

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D

## Question 4

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**Question Type: MultipleChoice**

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The circular models for communication reinforce which concept for HR professionals?

**Options:**

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- A- Client meetings and work pressures may distract the receiver from interpreting the message.

- B-** Communication is a top-down process initiated by external vendors.
- C-** Creating key messages is vital to the overall success of communication.
- D-** Soliciting and receiving feedback from the receiver is a critical aspect of communication.

**Answer:**

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D

## Question 5

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**Question Type:** MultipleChoice

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What is a likely indicator that communication has reached the behavioral tier and is influencing employee commitment and action?

**Options:**

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- A-** A formal communication process is implemented
- B-** Employee line of sight is created
- C-** Employee feedback is utilized
- D-** Technology is being leveraged.

**Answer:**

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B

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